The 2014 Detroit Lions Media Guide is now a digital publication in Adobe PDF (including bookmarks) format. An updated version of the team’s media guide is posted on Media.Detroitlions.com and NFLmedia.com each week.

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2014 DETROIT LIONS
DEFEND THE DEN
EXECUTIVES AND COACHING
Martha Firestone Ford provides great stewardship for the Detroit Lions as Owner and Chairman, succeeding her husband, William Clay Ford, who passed away on March 9, 2014 after serving as the sole owner of the franchise for the past 50 years.

Mrs. Ford has been affiliated with the Lions since her husband purchased the club in 1963. Mr. Ford’s ownership grew into a deeply-rooted tradition of family stewardship and involvement that includes multiple generations of the Ford family. Mrs. Ford now proudly honors that tradition with firm leadership and stability.

Born in Akron, Ohio, Mrs. Ford is the granddaughter of one of America’s great automotive industrial icons, Harvey Firestone. She graduated from Vassar College in 1946 with a bachelor’s degree. After getting married in 1947, Mr. and Mrs. Ford located to the Detroit area and became active members of the metro Detroit community.

In addition to being the Owner and Chairman of the Detroit Lions, Mrs. Ford currently serves on the board of The Henry Ford Health System. She has held leadership positions with many organizations, including The Merrill Palmer Institute, The University Liggett School, and The Children’s Home of Detroit. She was also the founder and longtime board member of The Maple Grove Institute.

Joining Mrs. Ford on the board of the Detroit Lions are her three daughters, Martha Ford Morse, Sheila Ford Hamp, Elizabeth Ford Kontulis, and her son, William Clay Ford, Jr. She also has 14 grandchildren and two great-grandchildren.

The following article was published on Detroitlions.com following the passing of Lions Owner and Chairman William Clay Ford on March 9, 2014. Mike O’Hara covered the Lions for 35 years for the Detroit News and now writes about the Lions on Detroitlions.com. Through the years, O’Hara spent time on several occasions interviewing Mr. Ford about the Lions and, on occasion, other off-beat topics.

Mike O’Hara  
Columnist, Detroitlions.com

William Clay Ford never wanted to take away as much as one milli-watt of the spotlight that shone on the Detroit Lions team that he owned for more than a half century.

Win or lose, good times or bad, in whatever direction the rollercoaster that is the NFL season took his coaches and players, Mr. Ford was content to let them enjoy the ride. He might have been the owner and ultimate boss, but they were the stars.

It is a tribute to Mr. Ford’s decency and caring for his team and the people who worked for him that smiles and warm feelings share company with the sadness over the passing of a man whom the public would have been well served to have known better as a human being.

He became a director of the Lions in 1956 and became sole owner in 1963 when he bought out a group of local businessmen for a reported $4.5 million. He assumed ownership in 1964.

As owner, he had a long ride – 50 full seasons and the beginning of an offseason of a 51st – and sometimes a rough ride. The game changed in so many ways. Passing offenses took over on the field. Marketing and advertising sent revenues skyrocketing. Along with that, free-agency changed how teams were built and how much players were paid.

What never changed was how deeply Mr. Ford cared about the people who worked for his franchise, his willingness to remain in the wings and let them do their jobs, and his passion for the game.

I have covered the Lions since 1977, when I was assigned to the beat by The Detroit News, and as a columnist since 2012 for the team’s website, Detroitlions.com. In that span, I have been privileged,
along with some colleagues of the past, to have had numerous conversations and interviews with Mr. Ford.

And before being assigned to cover the Lions, as a reporter at The News I heard stories about Mr. Ford that gave insight to his personality. What follows are stories from those experiences – anecdotes, humor and incidents that portray Mr. Ford as owner and human being:

**QUIET HIGHLIGHT**

It was the final minutes of the Lions' 38-6 win over the Dallas Cowboys in the divisional playoffs of the 1991 season, and the Pontiac Silverdome was a giant party pit. Barry Sanders had put an exclamation point on the victory with a 47-yard stop-start run through the Cowboys' defense for the game's final touchdown. Head coach Wayne Fontes and his players were exchanging high fives and hugs in front of the bench when Fontes noticed one person standing just beyond the end zone, taking in the scene with a small smile of satisfaction.

It was Mr. Ford, and Fontes sent an assistant over to bring the owner over to share in the celebration. After all, it was his team – but he didn't want to intrude on his players' party.

Mr. Ford's association with people was underscored by Fontes' appearance at the press conference after the 1996 season, when Mr. Ford announced that Fontes had been fired. Fontes attended, and when Ford was done making the announcement, Fontes stepped to the podium – dressed in a leather Lions team jacket.

"Fired?" Fontes said with a smile. "What do you mean fired?"

And with that, Fontes spoke passionately about how great it was working for Ford.

**INFLUENCE**

Mr. Ford had it from his name alone – a grandson of Henry Ford – and his position with the Ford Motor Co. He used it to better the NFL, and the occasional franchise that needed help.

He was part of a small group of owners who, along with NFL Commissioner Pete Rozelle, spent many long nights hammering out the details of the merger between the NFL and AFL. Much further behind the scenes, he helped franchises that were struggling financially.

During his tenure a decade ago as head coach of the Kansas City Chiefs, coach Dick Vermeil interrupted the question-answer session to volunteer a role Ford played with the Eagles when Vermeil was head coach (1976-82).

There were times, Vermeil said that day, when he didn't know if the franchise would remain financially viable until Ford used his connections to help finance its debt.

Vermeil also echoed that day what many coaches and NFL executives have said – most recently former Bucs and Colts coach Tony Dungy. If you get a chance to work for the Lions, take it, because of the way Ford treats employees and allows them to do their jobs without meddling.

**CARING TOUCH**

Although he was not a meddlesome owner, Mr. Ford kept in close touch with everything that happened with his staff. That included their families.

He underwent several heart procedures over the years, and he used his experience when he got wind that an assistant coach's son was about to undergo a heart procedure.

Mr. Ford called the young man at the hospital and explained to him what he was about to go through, and that he shouldn't be alarmed by any soreness he felt when he awoke from the operation. Any pain was from muscles and other tissue affected by the operation. His heart would be fine. And it was.

**THE QUOTES**

He didn't seek out the media, but he didn't mince words when he had something to say. And his zingers hit the target.

For example:
After a bad loss at old Tiger Stadium: “We weren't only outplayed. We were outcoached.”

to wide receiver Brett Perriman, who shouted over to him during practice about wanting a raise: “Wrong pants.”

Mr. Ford shot back, pulling an empty hand out of his pocket. No one laughed harder than Perriman.

On what he told former coach Daryl Rogers after a late-night meeting: “We’re losing and we’re boring.”

On the officiating in a game in which several bad calls went against the Lions: “No comment. The officiating was so bad that I’m afraid I might say something I’ll regret.” OK, we got the drift.

Calling agent Jerry Argovitz a “Machiavellian leech of the highest rank” during a contract holdout by Billy Sims.

He broke the ice in his greeting to Barry Sanders when the two met for the first time a few years after Sanders’ retired on the eve of the 1999 season. Sanders was going to attend the Lions’ home game that week. “Are you doing anything Sunday?” Ford said to Barry.

Mr. Ford’s public profile was as low as possible for a man of his position and family name, but he was close friends with people such as President John F. Kennedy, Bob Hope and Frank Sinatra and his “rat pack.”

On a visit to Detroit in the 1990s, Sinatra called Mr. Ford for a dinner recommendation. Barbara and Frank wound up hosting a dinner together with Mr. Ford and his wife, Martha. The restaurant still boasts the event on its website.

I got to spend most of a day with Mr. Ford in his office at Ford Motor Co. World Headquarters in Dearborn for a long profile that appeared in The Detroit News in the 1970s.

It was a fascinating experience. He spoke about visiting his grandfather, Henry, at his Fairlane estate and driving miniature cars that were built for when the grandkids visited.

He talked about his passion for music and playing the drums to records. His favorite genre at the time was Country and Western.

He drove a Jaguar long before the British automaker was bought by the Ford Motor Co. When I asked him about it, he smiled and said he liked to see what the competition was making. What he really meant was, he liked driving a Jaguar.

In short, Mr. Ford was an easy man to talk to.

Many years after that day, I informed him one day at a training-camp practice that I had decided to leave The News. Later that day, he walked by when I was talking on my cellphone.

“Phoning it in already?” he needled.

The Ford family name is associated with just about every major philanthropic institution in Southeast Michigan, but they are far from the only groups that have benefitted from Mr. Ford’s charity.

He reportedly once paid all costs to have the Detroit Public School League’s basketball games televised for a full season. There was one stipulation, and it had nothing to do with having his name mentioned prominently. Just the opposite.

He asked that his name not be mentioned. He didn’t want to take any credit for it.

So now you know, if you hadn’t already, about this example of charity and many others from a man who let the light shine on others.
William Clay Ford, Jr. has made a positive and lasting impact on the Detroit Lions since assuming the role of vice chairman in February 1995. He remains focused on helping his family create a winner in the present and on ensuring the team’s success well into the 21st century – both on and off the field.

In addition to his important contributions to the Lions over the years, Ford’s value to the entire National Football League was recognized in August 2013 when he was appointed to the NFL Broadcast Committee, perhaps the league’s most important and prestigious business committee due to its negotiation of national media contracts.

Ford shares in his family’s longtime commitment to the Lions and a burning passion to win. That passion dates back to 1934 when his father, William Clay Ford, attended the first Lions’ game ever played in Detroit as a child. Mr. Ford would later purchase the team as sole owner in 1963. Now, Ford Jr.’s mother, Martha Firestone Ford, has assumed ownership of the team with great pride following Mr. Ford’s passing on March 9, 2014.

Like his entire family, Ford wants nothing less than for the Lions to become a premier franchise in the NFL, and he knows that means delivering a championship to the fans.

To see Ford’s influence, one has to look no further than Ford Field in downtown Detroit and the team’s headquarters and practice facility in Allen Park. Both are considered among the best facilities in all of sports, and were shaped by Ford’s resolve for the Lions to be a leader in the NFL.

Ford’s dedication and commitment to the fans was never more evident than when he spearheaded stadium negotiations that led to the 1996 decision to build Ford Field. Due largely to his perseverance, the Lions struck a deal with the city of Detroit and Wayne County that established the foundation to return to downtown Detroit in 2002.

Along with moving the Lions to downtown Detroit, Ford has provided a world-class practice facility to complement the team’s stadium. The $36 million team headquarters in Allen Park, which opened in April 2002, provides the ideal training center for NFL players and coaches.

Ford also played a vital role in Detroit’s bid for Super Bowl XL. Through his leadership, the Ford family, the Detroit Lions and Ford Motor Company were integral in Detroit’s hosting of the premier event of the NFL in February 2006. Super Bowl XL exceeded expectations, generating an overall $2.6 billion economic impact, including $100 million in downtown improvements, $10 million in emerging business – the most in Super Bowl history – and $6 million in the NFL/Boys & Girls Clubs Youth Education Town, the largest in the country.

In other past roles within the NFL structure, Ford also has served on the NFL Finance Committee and NFL Properties Committee.

In his nearly 20 years as vice chairman, Ford has pushed the Lions to take major steps on several fronts. He strongly supports active community outreach programs. Several initiatives, such as Detroit Lions Charities, have served Detroit and the state of Michigan. In September 2012, the Lions began a new community initiative – Living for the City – that has reshaped the club’s aim to improve the lives of Detroiters.

Ford also emphasizes the importance of growing the game of football. The Detroit Lions Youth Football program is one of the most extensive youth sports programs operated by a pro sports team. This program includes numerous camps and clinics teaching the game, life-skills, proper safety practices for players and assists in development of youth coaches. Through Detroit Lions Charities, Ford helped develop the Detroit Police Athletic League youth football program into one of the largest in the country.

Though football remains a passion for Ford, his top priority continues to be in serving as Ford Motor Company executive chairman. His role is a professional and personal commitment, leading the company founded by his great-grandfather, American automotive pioneer Henry Ford. A member of the board of directors since 1988, Ford assumed the role of chairman of the board on January 1, 1999. He also served as chief executive officer from October 2001 through September 2006. Additionally, he serves as chairman of the board’s finance committee and is a member of the sustainability committee.

Among his many outside leadership roles, Ford serves on the Board of Trustees of The Henry Ford and Henry Ford Health System. He is also chairman of Detroit Economic Club and the New Michigan Initiative Committee of Business Leaders for Michigan. Ford is a member of the board of directors of eBay and a founding partner of Fontinalis Partners, LLC, a Michigan-based investment firm that acts as a strategic operating partner to transportation infrastructure technology companies around the world.

Ford, born in Detroit in 1957, holds a Bachelor of Arts from Princeton University and a Master of Science in management as an Alfred P. Sloan fellow from Massachusetts Institute of Technology (MIT), an honorary Doctor of Environmental Sciences and Engineering degree from Koc University, an honorary doctor of laws degree from the University of Michigan and an honorary doctor of humane letters degree from Bradley University. Ford is a member of the Irish America Hall of Fame.
Tom Lewand, who was named team president December 29, 2008, oversees the team’s day-to-day operations and reports to Mrs. Ford on all business, organizational and NFL matters. Now in his 20th season with the Detroit Lions, sixth as president, he continues to guide the overall direction of the franchise.

Lewand’s fundamental principle is to consistently present the Lions as a first-class organization with a clear sense of mission and direction.

Among his responsibilities, Lewand is the chief player contract negotiator and he oversees all day-to-day business operations of both the Detroit Lions and Ford Field entities. This includes the management of finance, football administration, player development, security, equipment operations, medical staff, ticketing, sponsorship and marketing, communications, broadcasting, digital media, human resources, Ford Field operations and administration, acquisition of events and the development of Ford Field’s lease space in the stadium’s progression as a multi-use facility.

Lewand has held a myriad of positions and responsibilities during his tenure with the Lions. Prior to his current role, he was the club’s executive vice president and chief operating officer from 2003-08.

On a League-wide level, Lewand contributes to several key business and labor initiatives. He serves on the Super Bowl Advisory Committee and the NFL Management Council’s Club Executives Committee. Lewand has also previously served on the Committee on Revenue Sharing Qualifiers and Special Committee on League Economics. Lewand represents the organization for all League-level business matters.

Lewand’s leadership positions the entire Lions’ organization, including Ford Field operations, to positively impact the Lions’ drive for a Super Bowl title. For Lewand, everything from football transactions to Ford Field events influences the team’s ability to compete and win.

In January 2014, Lewand and General Manager Martin Mayhew undertook a search for a new head coach. They sought a leader who could elevate the franchise to the next level and build a consistently-winning team to achieve the directive set forth by the Ford Family.

With that focus, the team hired Jim Caldwell to fulfill this vision. Caldwell’s impressive coaching career includes leading the Indianapolis Colts to Super Bowl XLIV as the club’s head coach and winning two Super Bowls as quarterbacks coach and offensive coordinator while with Indianapolis (2006) and Baltimore (2012).

During his tenure with the Lions, Lewand has negotiated player contracts totaling more than $1.5 billion.

Since 2009, Lewand has executed some of the NFL’s more extensive and complex contract negotiations by re-signing All-Pro WR Calvin Johnson in 2012 to the highest contract ever signed by a receiver in League history, inking QB Matthew Stafford to his rookie contract in 2009 and his extension in 2013, and signing DT Ndamukong Suh to his rookie contract.

Johnson was the biggest off-season move for the Lions in 2012 as Lewand negotiated a new eight-year contract that has him signed with the Lions through 2019. Stafford’s rookie contract occurred within just a few hours of the 2009 NFL Draft, allowing the team to sign the first overall pick prior to the draft. In 2013, Lewand led the negotiations with Stafford to extend the franchise quarterback’s contract through 2017.

Johnson, Stafford and Suh represent three of the core of players who will help continue to lead the Lions’ progress on the field.

Lewand’s additional contract highlights include: the Lions’ last 22 first-round draft choices, Hall of Fame RB Barry Sanders’ last NFL contract, the contracts of several Pro Bowl players and recent key free agent acquisitions.

**BUILDING THE LIONS BRAND**

On the business side, Lewand constantly seeks opportunities to evolve and grow the team’s operations that, in turn, will influence the team’s ability to win on the field. Lewand drives to combine a championship team with unique fan engagement and in-stadium experiences.

One significant area of improvement the past four seasons has been the growth in season ticket holders and ticket sales.

The Lions have sold out their last 29 regular season home games. The introduction of numerous fan-friendly and family-oriented ticket options has greatly improved attendance at all Lions games.

When the Lions defeated the Chicago Bears 24-13 on October 1, 2011 during its first Monday Night Football appearance since 2001, the team claimed victory in front of a Ford Field record crowd (67,891) for a Lions home game.

In fact, the top 17 largest crowds to see a Lions’ game at Ford Field have all occurred since 2011.

The Lions have set new season attendance records for Lions games at Ford Field in each of the past three years as the club has attracted over 500,000 fans during the 2011, 2012 and 2013 seasons.

Last year marked a record for the club in total home attendance when it attracted 510,369 fans, surpassing the previous two seasons of 510,158 in 2012 and 509,940 in 2011.

In 2010, attendance to Lions games increased 14-percent. It was the largest increase by any NFC team, and Detroit was one of only two teams in the NFL to experience a double-digit increase in ticket sales.

Lewand not only wants the team to provide...
the best possible product on the field for the fans, but he also is determined to make the experience affordable and one of the most valuable investments for Lions fans. For season ticket holders, the team offers additional unique interactive opportunities, such as town hall meetings, conference calls, meet-and-greets with players and special training camp access among others to complement their purchase of season tickets.

Since 2009, the Lions have achieved the NFL’s largest growth in both total season ticket holders and percentage of Club Seats sold. The excitement and interest over the Lions has caught the attention of the NFL’s television partners to feature the team in their marquee national broadcast timeslots. In the past three seasons, Detroit has played on national television 10 times, including four on MNF, three on Sunday Night Football and three on Thanksgiving. The Lions’ 10 nationally televised games mark just the fifth time in the past 44 seasons that the team has appeared on national television at least 10 times during a three-year span. In 2012, the Lions played five nationally televised games, including four in prime time, for only the second time since 1970.

In 2014, the Lions are slated for three nationally televised games, including the season opener vs. the New York Giants on MNF. This season marks the first time the Lions will host a MNF game in four-straight seasons since 1981-84, and it will be the team’s first prime time season opening-game since 1991 and the first at home since 1971.

Additionally, the Lions will play in the NFL’s first-ever 9:30 a.m. ET kickoff when the Lions face the Falcons at Wembley Stadium in London, England that will air across the country on FOX as part of the NFL’s International Series.

Seeking opportunities to reach and communicate with more fans, Lewand emphasizes the importance of growing fan interaction through digital media. In the past year, the team engaged with approximately 8.5 million combined unique users on Detroitlions.com, various social mediums and the Lions’ mobile app platform.

Establishing the Lions as a great partner in the community remains a top priority for Lewand and the entire organization. In September 2012, the Lions launched the club’s new Living for the City philanthropic program that produces transformational efforts that improve the well-being of metro Detroit’s underserved communities by focusing on sustainable health and wellness initiatives and community development. Living for the City supports organizations that pursue integrated approaches to physical fitness, healthy eating, housing, land use and environmental planning, public transportation, community infrastructure, and aligned workforce opportunities.

In 2009, Lewand completed another major initiative that continues to help transform the Lions business operations. The Lions unveiled a new comprehensive brand that launched changes to the team’s logo and uniforms, a new team logotype and font and streamlined branding elements. The evolution of the Lions brand is the most complete and all-encompassing modification in franchise history. The new brand now extends beyond the logo on the helmet and presents a consistent visual identity in new, versatile and distinctive ways.

Under Lewand’s guidance and direction, Ford Field has become the crown jewel of downtown Detroit and serves as a cornerstone in the city’s urban renewal and revitalization efforts. The facility opened to rave reviews in 2002, with the publisher of the Detroit Free Press stating that Ford Field “tells [Detroiter] who we are and suggests what we can be. Now it’s up to the rest of us to create a downtown and a city that matches the vision Ford Field realizes.”

Few venues, considering space, amenities and operations, have the flexibility to host and execute the variety of large-scale events as does Ford Field. Lewand leads in the procurement of all events at Ford Field, including college football, MHSAA high school football, concerts, motorsports and various trade shows. Few venues in the U.S. host as many football events of all levels as does Ford Field, filling virtually every weekend in the fall. In any given year, Ford Field dedicates several dates to youth, high school, college and NFL games at Ford Field. This year alone, 13 football games will be played from Thanksgiving Day through December.

Lewand has led in the effort for the Lions to partner with the Big Ten and the Atlantic Coast Conferences to launch a new college bowl game at Ford Field in December 2014.

For the past 12 years, Ford Field has been the home to the Little Caesars Bowl, as well as the MAC Football Championship Game for the past 10 years. An example of Ford Field’s unique capability occurred in 2010 when it hosted the New York Giants and Minnesota Vikings on a re-scheduled Monday Night Game, December 13, a day after the Lions defeated the eventual Super Bowl Champion Green Bay Packers, 10-3, with just less than 20 hours to prepare for the relocated NFL game.

Commercial development has grown as well recently at Ford Field with new tenants, such as Lowe Campbell Ewald, an integrated marketing and advertising agency, and restaurants like The Breadstick.

SUPER BOWL XL
Ford Field dazzled in 2006 when the city of Detroit hosted Super Bowl XL. Lewand served as the point person for the Lions and Ford Field on the Host Committee for Super Bowl XL, and he was among the key figures leading the city’s hosting of the game and events surrounding Super Bowl XL, which was widely-acclaimed as successful and critical to Detroit’s future growth. Super Bowl XL injected an estimated $260 million economic boost to the Metro Detroit region.

OTHER SHINING MOMENTS
Behind Lewand’s leadership, Ford Field once again stepped to the forefront in April 2009 as Detroit, for the first time, hosted the NCAA Men’s Basketball Final Four. The championship culminated six years of planning, including Lewand representing the organization in a partnership with the NCAA to present the Final Four in a groundbreaking manner that has set the standard for all future sites.

The event featured a first for the Final Four—a
center-stadium elevated playing floor configuration that allowed for the utilization of all stadium seats. The evolutionary 2009 Ford Field model has since become the standard for all stadiums hosting Final Fours.

The 2009 Final Four also saw Ford Field break long-standing records, including: attendance for the practice session on Final Four Friday (nearly 30,000), the National Semifinals (72,456) and National Championship game (72,992). Overall, a record 143,378 fans attended the Final Four. By hosting the Final Four, Ford Field was the centerpiece for a weekend that had an estimated $30-50 million impact on the city of Detroit and the metro area.

Attendance records were not only set inside Ford Field, but also at ancillary events, such as Hoops City at the Cobo Hall Convention Center. All of these events generated a tremendous opportunity for both residents and visitors to enjoy downtown Detroit over a five-day period.

Paced by Lewand’s leadership, the organization followed up that tremendous accomplishment with the highly successful hosting of the 2010 Men’s Hockey Frozen Four. Like the basketball championship, Ford Field allowed the NCAA to elevate one of its marquee events to even greater heights.

For the first time, the 2010 Frozen Four was held in a large-stadium venue with the portable ice configuration set-up used in the NHL’s annual Winter Classic. The championship garnered record crowds (34,954 for the National Semifinals and 37,952 for the National Championship) that set NCAA Frozen Four records and world indoor hockey records.

Ford Field became the first venue to host the Men’s Final Four and the Men’s Frozen Four in back-to-back years.

In April 2007 Ford Field hosted WWE’s Wrestlemania 23 that set a new Ford Field all-events attendance record (80,103) and had a $25 million impact on the Metro Detroit area.

In June 2011, Ford Field hosted the opening round of the 2011 CONCACAF Gold Cup with two soccer matches between Panama and Guadeloupe and the United States and Canada. The opening round match was the first soccer game played by the U.S. Men’s National Team in the Metro Detroit area since the World Cup in 1994, and it drew the largest crowd (28,209) for a U.S. match in the Gold Cup opening round since 2003.

OFF THE FIELD

Lewand is active in the community, acting as Past Chairman of the Detroit Metro Convention and Visitors Bureau and serving on the Boards of Directors of the Detroit Zoological Society, the Downtown Detroit Partnership, the Detroit Economic Growth Corporation and the Parade Company.

In a collaborative effort to reduce and prevent youth sports concussions, Lewand represented the Lions and the organization’s work with Michigan legislators, the NFL and various youth sports organizations to pass state laws that have implemented concussion education and awareness programs along with a medical protocol for young athletes to return to action.

Lewand also is on the Corporate Advisory Board for the University of Michigan’s Ross School of Business. Lewand was named as one of Crain’s Detroit Business “40 Under 40” in 1998, which honored and recognized 40 top business people in the Detroit area under the age of 40. Lewand has also been recognized nationally twice, in 2003 and 2005, by the Sports Business Journal as one of the top “40 Under 40” sports executives in the United States.

He and his wife, Suzanne, have four daughters: Cayleigh, Paige, Shannon and Erin.
Since becoming the Lions Executive Vice President of Football Operations and General Manager, Martin Mayhew has orchestrated a dramatic transformation of the Lions personnel and front office. Now in his 14th season with the Lions, Mayhew reports directly to Mrs. Ford on all football matters.

With 2014 marking Mayhew’s sixth season as the team’s executive football decision-maker, he continues to build the Lions roster through a plan that focuses on acquiring players with great football character who are smart and physically-tough.

The process of improving the Lions’ success on the field continued in January 2014 when the team hired a new head coach in Jim Caldwell. Along with President Tom Lewand, Mayhew hired Caldwell to lead this franchise due to his experience coaching at a championship level and has background utilizing effective schemes and emphasizing strong fundamentals.

Mayhew believes that Caldwell’s extensive experience, skill-set and success as both head coach and offensive coordinator will greatly benefit the team’s development. Caldwell led the Indianapolis Colts to Super Bowl XLIV as head coach and won two Super Bowl titles (Super Bowl XL with Indianapolis and Super Bowl XLVII with Baltimore) as quarterbacks coach and offensive coordinator. While with the Colts, Caldwell helped guide one of the greatest offensive dynasties in pro football history.

Mayhew also has reorganized and enhanced the team’s player personnel operations throughout his tenure as general manager, including the addition of experienced personnel executives, reorganizing scouting territories and launching a new scouting database to process information.

In his role, Mayhew oversees the player personnel department, including college and pro scouting, and plays an integral role in the coordination of the team’s salary cap objectives and negotiation of player contracts. Mayhew and Lewand collectively work on all team matters pertaining to the NFL Collective Bargaining Agreement and League policies and procedures.

One of his earliest and most important additions to the personnel department was the 2008 hiring of former NFL quarterback and long-time personnel executive James “Shack” Harris. Harris, entering his 37th season in the NFL this year, has worked 27 years in scouting, including six seasons and two playoff appearances as the Jacksonville Jaguars’ vice president of player personnel.

Mayhew’s improvement of the Lions player personnel operation continued in January 2013 when he added Brian Xanders, former Denver Broncos general manager, as one of the team’s senior personnel executives. Xanders, now in his 21st NFL season, has experience in a variety of player personnel, football operations and coaching roles gained during his time with the Broncos and Atlanta Falcons organizations. Xanders served four seasons as the Broncos general manager, including the 2011 season when Denver won the 2011 AFC West Division title. Since joining the Lions, Xanders has overseen the creation of a new proprietary personnel database and analytical program that has greatly enhanced and aided the team’s scouting operation and also assisted with the college draft.

In addition to his duties, the coordination of all football operations, managed day-to-day by Vice President of Football Operations Cedric Saunders, is under the direction of Mayhew. This includes team travel, training camp operations, security, medical staff, equipment operations, video department and cafeteria staff. Mayhew also works on many of the Lions’ football-related legal matters.

Mayhew originally joined the Lions’ front office in February, 2001, as senior director of football administration/staff counsel. He was promoted to senior vice president of football administration/legal affairs on February 3, 2003, and on October 14, 2004, he was appointed senior vice president and assistant general manager.

ROSTER CONSTRUCTION

Along with free agency and the draft, Mayhew utilizes every resource, including trades and the league’s waiver wire process, year-round to improve the team’s roster from top to bottom.

Significant change to the team’s roster over the past four seasons underscores Mayhew’s 24/7 philosophy and approach to improving the team’s roster. Only three players remain from the 2008 roster when Mayhew began overseeing its development.

In 2011, Mayhew’s approach paid dividends when the Lions won 10 regular-season games for the first time since 1995 and also earned a playoff berth for the first time since 1999. Only twice in the team’s previous 78 seasons had a Lions team won more than 10 regular-season games (11 in 1962 and 12 in 1991). That season marked only the sixth time the team won 10 games in the regular season.

As the Lions entered the 2014 free agency period, two key areas of need were wide receiver and safety. Mayhew responded with the signing of WR Golden Tate, fresh off a Super Bowl win with the Seattle Seahawks, and S James Ihedigbo, who was instrumental in the Baltimore Ravens defense that won the Super Bowl two years ago.

Since assuming the organization’s top football position in October, 2008, Mayhew has completed 27 trades involving veteran players and draft picks. Two of Mayhew’s trades generated additional first-round draft picks in 2009 and 2010. It marked the first time in franchise history that the Lions have made two selections in the first round of the draft in back-to-back seasons.

Neither free agency nor the draft is ever the finish line for Mayhew as he continues to seek an upgrade in talent by any means to develop and improve the team’s roster.

BUILDING THE CORE

Mayhew understands the best rosters in the NFL begin with successful drafts. Mayhew’s rookie class in 2013 saw seven first-year players start for the
team, with three draft picks earning starting berths.

While each of his personnel decisions will impact the team’s performance, it may be Mayhew’s very first draft choice as general manager that could have the greatest long-term impact. That selection, QB Matthew Stafford, produced at a level the past three seasons that is unrivaled in the history of the franchise.

Stafford had one of the biggest breakout seasons in 2011 when he set franchise passing records for yards (5,038) and touchdowns (41). He led the team to several comeback wins, including an NFL record three wins after trailing by 17+ points, four after trailing by 13+ points and two 20+-point comebacks in back-to-back-weeks. His performance earned him the 2011 AP Comeback Player of the Year award.

In his first five seasons, Stafford has claimed the team’s career (17,457), season (5,038) and single-game (520) passing records for yards. He is just one of two players in NFL history to throw for 4,500 yards in three consecutive seasons, and he reached 15,000 career passing yards faster (53 games) than any player in NFL history. He is also the fourth-fastest player to throw for 100 career touchdowns (55 games). Additionally, Stafford now owns the team’s franchise record with 48 consecutive starts (49 including postseason) by a quarterback.

Despite the fact that he will play in his sixth NFL season, Stafford is still just 26-years old heading into the 2014 season.

Along with Stafford, Mayhew’s first draft also produced two other starters in TE Brandon Pettigrew and LB DeAndre Levy, who both signed long-term contract extensions over the past two seasons. Pettigrew owns several single-season receiving records by Lions tight ends and Levy broke out last season with six interceptions, the most by a Lions linebacker since Hall of Fame LB Joe Schmidt in 1958.

Mayhew obtained three-time Pro Bowl and All-Pro DT Ndamukong Suh in his second draft in 2010. Suh anchors the defense and leads a unit that forms the aggressive heartbeat to the defensive side of the ball.

In 2011, DT Nick Fairley was taken with the 13th overall pick. Despite battling injuries, Fairley proved that he could disrupt opponents’ offenses alongside Suh as he collected 11.5 sacks over the past two seasons, including 6.0 in 2013.

The Lions first-round draft pick in 2012, T Riley Reiff, has moved right into the left tackle spot following the retirement of 12-year veteran Jeff Backus. His anchoring of the team’s left side of the offensive line led to one of the most productive seasons by the team’s offensive line in team history. Second-rounder Ryan Broyles adds value to the offense in the slot, and third-round CB Darius Slay will seek to take a big step in year two and provide support at one of the team’s corner positions. In Round 3, Detroit drafted G Larry Warford to help anchor the team’s interior offensive line at the right guard position. Warford was named Rookie of the Year by Pro Football Focus as well as all-rookie by several publications. In the fifth round, the team traded up to select P Sam Martin, who not only set the team's single-season net punting record (40.4) but also has the second-highest tally by a rookie in NFL history. Martin also contributed greatly on kickoffs, registering 38 touchbacks.

Solidifying the strength of this class were the signings of TE Joseph Fauria and T LaAdrian Waddle as undrafted free agents. Fauria caught seven touchdown passes, the second-most in a season by a Lions tight end. Waddle made the roster and started eight of the last nine games of the season.

**STRENGTHENING POSITIONS**

Mayhew maximizes his resources in an effort to not only strengthen the team by improving individual talent, but also by strengthening each position unit from top to bottom. Instead of just featuring some standout players, this team now moves forward with deep, talented position groups.

Offensively, wide receiver and tight end have become positions of strength and a critical complement to Stafford at quarterback. Leading the receivers is All-Pro WR Calvin Johnson, who is a four-time Pro Bowl selection. After signing a new eight-year contract in March 2012, Johnson has now entered his eighth year with the club. He combines unparalleled athletic ability and size with an outstanding work ethic that has resulted in him now being considered among the very best players in the game.

While he produced at a high level early in his career, Johnson elevated his game the past three seasons to historical proportions. In 2013, he became the first player in NFL history to register 5,000 receiving yards over a three-year stretch and he now holds the NFL career record for yards per game (88.0). In 2012, Johnson broke Hall of Fame WR Jerry Rice’s single-season receiving yards record when he recorded 1,964 yards. He also set records in 2012 for the most consecutive 100-yard games (eighth) and tied an NFL record with 11 100-yard games in a season.

In 2011, Johnson set a team record with 16 touchdown catches, and he accumulated 1,681 receiving yards, now the third-most in team history.

Over the past three years, the NFL Network poll of current players ranked Johnson as the only player within the Top 3 in each of those three seasons. This year he was voted as the second-best player overall.

Few teams feature a group of talented tight ends who offer multiple dimensions as do the Lions. Sixth-year TE Brandon Pettigrew, who re-signed a four-year contract extension this past offseason, re-wrote the record books for Lions tight ends in 2010 and 2011, and continues to move toward threatening the team’s career receiving records by tight ends. Along with Pettigrew, he is joined by Fauria and Eric Ebron, the Lions’ 2014 first-round selection who presents matchup challenges for opponents with their size, speed and ability to flex out wide.

Upfront, the Lions have worked diligently to improve the offensive line after the departure of Jeff Backus and two other 2012 starters. C Dominic
Raioa is the only starting offensive lineman remaining prior to 2008. Since then, Mayhew has signed free agents G Rob Sims and T Corey Hilliard, drafted players such as Reiff and Warford and acquired Waddle to retool the team’s offensive line. Last year, the offensive front allowed the second-lowest sack total (23) in the NFL, which was also the third-lowest in team history. They paved the way for Lions running backs to average 173.1 total yards per game, the third-highest average among running backs.

With the free agent signing of RB Reggie Bush in 2013, the Lions attacked opponents with multiple and diverse weapons out of the backfield, utilizing the complementary skills of Bush and RB Joique Bell. Combined, Bush and Bell became the first tandem of running backs in NFL history to each garner 500 rushing and 500 receiving yards in the same season. Bush rushed for over 1,000 yards and registered over 500 receiving yards, becoming the first Lions running back to accomplish this feat since RB Billy Sims in 1980.

On defense, the team’s ability to disrupt opponent offenses starts upfront with the Lions defensive line. Over the past four years, it has led the Lions defense with its ability to attack upfront and disrupt opponents offenses. Since 2010, the Lions defensive linemen have registered 130.5 sacks, third-most in the NFL among defensive line units.

The defensive line is led in the middle by Suh and Fairley. Over the past two seasons, they have combined for 25 sacks and 25.5 tackles for loss on rushing plays. On the outside, Ansah’s 8.0 sacks also led all rookies last year.

At linebacker, the team returns starters Stephen Tulloch and Levy at one of the outside spots. In 2011, Tulloch had career highs in sacks, interceptions and fumble recoveries in his first season with Detroit, which led to him signing a new five-year contract in the following offseason. The importance of re-signing Tulloch to a long-term deal was not understated by Mayhew as he referred to him as the quarterback on defense. Tulloch’s knowledge of the schemes and ability to attack from the linebacker spot gives the team an anchor in the middle.

Acy proved to be one of the NFL’s biggest playmakers last year at outside linebacker when he garnered six interceptions, tied for second-most in the NFL and most among linebackers.

In the secondary, the Lions are led by Glover Quin and Ihedigbo at safety. Quin joined the Lions in 2013 and settled the team’s free safety position and added great leadership to the overall defense. Ihedigbo will join Quin at the safety position, along with S Don Carey to control the team’s secondary.

On the outside, the Lions return second-year CB Darius Slay and veteran CB Rashean Mathis along with Bentley and Green, who have contributed over the past two years.

Martin provided a spark to the Lions special teams as a punter and kickoff specialist and will be called upon for years to come. Mayhew is now seeking to solidify the kicking position and drafted K Nate Freese, a 2014 seventh-round pick, to potentially fill that role.

LEGAL BACKGROUND

Throughout his journey leading up to his current post, Mayhew has always kept an eye toward the future, as evidenced by his strategic exposure to several jobs and internships while earning his law degree from Georgetown’s Law Center (2000). He is one of three Lions’ front office executives and administrators with law degrees.

During the 1999 NFL season, while attending law school, Mayhew served a nine-month internship in the Washington Redskins’ pro personnel department, which exposed him to the responsibilities of an NFL scouting department. While with the Redskins, he scouted NFL players, including late NFL cuts, and worked the waiver wire and also assisted in the evaluation of college players for the 2000 NFL Draft. Mayhew also had two separate internship stints with the NFL in both the labor operations and legal departments.

In labor operations, Mayhew worked closely with NFL executives on issues involving player contracts and the salary cap. With the legal department, Mayhew assisted the NFL’s in-house labor counsel by researching legal issues, digesting cases in preparation for arbitration hearings and drafting legal memoranda related to player injury and non-injury grievances. He also was exposed to corporate law while working for Akin, Gump, Strauss, Hauer and Feld, L.L.P. in Washington D.C., one of the NFL’s primary firms used as outside counsel. At Akin, Gump, Strauss, Hauer and Feld, he researched legal issues, wrote legal documents and assisted firm associates and partners in preparation for litigation.

PRO CAREER

Mayhew played nine years in the NFL as a cornerback for Buffalo (1988), Washington (1989-92) and Tampa Bay (1993-96). He was the Bills’ 10th-round selection in the 1988 NFL Draft and was a starter on the Redskins’ Super Bowl XXVI championship team.

SEMINOLE STANDOUT

He entered the League after graduating from Florida State with a Bachelor of Science degree in business management. While at FSU, he was a National Merit and Achievement Scholar and earned GTE CoSida Academic All-America honors. He was also a two-sport athlete, lettering on both the Seminoles’ football and track teams. Between graduation and the draft, Mayhew was a corporate trainee at First Union National Bank in Charlotte, N.C.

OFF THE FIELD

Throughout his professional career, Mayhew has contributed to several community endeavors both as a player and as an executive. In 1993, while playing for Tampa Bay, Mayhew was given the Chelo Huerta Community Service Award, and the following year he was a nominee for the True Value Hardware Man of the Year. From 1995-96, Mayhew was the Bucs’ United Way Spokesperson. Mayhew is a member of the Florida Bar. Additionally, Mayhew is a member of the Board of Trustees for the Henry Ford Museum and Greenfield Village and Board of Directors of Detroit PAL.

For the past six years, he has hosted the Martin Mayhew Youth Football Coaching Academy for approximately 100 coaches from Detroit PAL. The purpose of the camp is to provide additional teaching and training tools for coaches so they can continue having a positive and long-lasting impact on the young lives they touch through youth football.

Mayhew and his wife, Sabrina, have a daughter, Sierra, and two sons, Ryan and Justin.
As the Lions’ new head coach, Jim Caldwell brings 37 years of coaching experience to Detroit, including 13 previous years in the NFL and 24 years on the college level. Two Super Bowl titles and three appearances in the NFL’s championship game highlight his coaching resume, which includes leading the Indianapolis Colts to an AFC Championship and a berth in Super Bowl XLVI as head coach following the 2009 season.

On January 14, 2014, the day Caldwell was hired by the Ford Family to lead this proud and historic franchise, his message to the organization was two-fold:

“Image and identity. Either you create it, or somebody’s going to create it for you,’’ Caldwell stated. “So, let me tell you what we’re going to look like. We’re going to be smart. We’re going to be a football team that takes the field that’s not going to shoot itself in the foot.

“We’re going to be a team that is disciplined, focused and understands situational football. It’s going to be drilled and drilled and drilled and not just given lip service. What you should see on the field is obviously a product of our coaching, our instruction and our demands.”

Caldwell continued, “We’re going to do things the right way, but we’re going to be a physical, hard-nosed, rough football team. We’re going to flat get after you from the word ‘go’ every single snap of the ball on offense, defense and in the kicking game.”

COACHING OVERVIEW

- Coached in three Super Bowls with Indianapolis (XLI and XLIV) and Baltimore (XLVII) and won two Super Bowl titles (Indianapolis and Baltimore).
- In first year as head coach for Indianapolis (2009), he won the AFC Championship and led the franchise to Super Bowl XLIV. He became the first NFL coach to win his first 14 games and the fifth rookie head coach to reach the Super Bowl.
- One of four head coaches to produce 24+ regular-season wins and a Super Bowl berth in their first two career seasons as head coach.
- Holds a 26-22 (.542) regular-season record in three seasons as an NFL head coach, including two seasons with at least 10 wins.
- Led the Colts to two consecutive AFC South division titles in 2009 and 2010.
- In eight of the 10 seasons Caldwell coached in Indianapolis, the Colts ranked in the Top-10 in total offense eight times and six times in the Top-5.
- From 2003-09, Caldwell was the Colts quarterbacks coach and was also promoted to assistant head coach and associate head coach during that time. He worked closely with QB Peyton Manning and the team’s quarterbacks. During that span, Indianapolis set NFL records with seven consecutive seasons finishing with 11+ wins (6, Dallas 1976-81) and 12+ victories (4, Dallas, 1992-95).
- Two of his quarterbacks, Manning (Super Bowl XLI) and Ravens QB Joe Flacco (Super Bowl XLVII) were named Super Bowl MVPs following their teams respective championship runs.
- Led the Ravens offense to a 5-2 record after taking over as offensive coordinator late in the 2012 season as the team averaged 400.6 yards per game during that span.

RAVENS SUPER RUN

On December 10, 2012, less than one year since joining the Ravens as the team’s quarterbacks coach, Caldwell was promoted to offensive coordinator with just three weeks to play in the regular season. Ravens Head Coach John Harbaugh entrusted Caldwell to lead the team’s offensive unit in its run to make the playoffs. What resulted from this decision changed the direction of the Ravens and put them on path to claim an NFL title by winning Super Bowl XLVII.

After Caldwell took over the team’s offense, the Ravens would win the AFC North and go on to win the Super Bowl. In the team’s final seven games, including four in the postseason, the Ravens averaged 400.6 yards per game and 27.3 points per game, including 410.3 yards per game and 31.0 points per game in the playoffs. The Ravens’ 31.0 points/game in the postseason is the highest playoff scoring average in NFL history by a Super Bowl team who advanced from the Wild Card round and played four playoff games.

During that span, QB Joe Flacco threw 15 touchdowns with just one interception, along with 1,737 passing yards. In the playoffs, Flacco threw 11 touchdowns and 0 interceptions and accumulated a 117.2 passer rating. He joined Hall of Fame QB Joe Montana as the only passers in NFL history to throw 11+ touchdowns and 0 interceptions during an NFL postseason.

Caldwell served as the Ravens offensive coordinator in 2013 before arriving in Detroit.

INDY’S HORSEPOWER

In 10 seasons in Indianapolis (2002-11), including three as the franchise’s head coach (2009-11), Caldwell and the Colts achieved almost unparalleled success. In each of the first nine seasons, the Colts made the playoffs with a record-setting nine-consecutive playoff appearances that included six AFC South titles, two Super Bowl berths (XLI and XLIV) and one Super Bowl championship (XLI).

In 2009, Caldwell was named the Colts’ head coach, a position he would oversee for the next three seasons. In his first two seasons, he directed...
DENVER BRONCOS QB PEYTON MANNING: “Jim Caldwell has meant a great deal to me in my career. I felt like, once he got to Indianapolis, and became my quarterbacks coach, that my game really improved. It took a step up, and I thought Jim had a great deal to do with that.”

BALTIMORE RAVENS QB JOE FLACCO: “I enjoyed my time with Jim greatly. He is a man that I will always respect as a football coach, leader and a friend. Through his calming influence and extensive knowledge of the game, he was an integral part of our success over the past few years. He will be missed by me and the Ravens.”

PREVIOUS COACHING EXPERIENCE

Caldwell’s NFL coaching roots date back to 2001 when he worked as a quarterbacks coach with the Tampa Bay Buccaneers. After acquiring QB Brad Johnson via free agency, Caldwell helped the veteran quarterback to break then-team records for passing yards (3,046), completions (340) and attempts (540) as the team finished 9-7 and earned an NFC Wild Card berth.

Before making the jump to the NFL, Caldwell spent seven seasons as the head coach at Wake Forest University where he led the Demon Deacons to an NCAA’s Top-25 four times. In 1999, he led the team to its first winning season and bowl appearance (Aloha Bowl) since 1992. In 1995, the offense was ranked 10th in the nation and QB Rusty LaRue established seven NCAA passing records.

From 1986-92, Caldwell was an assistant at Penn State where he coached the wide receivers (1986), quarterbacks and wide receivers (1987-90) and was named passing coordinator in 1991-92. With the Nittany Lions, Caldwell tutored QB Kerry Collins early in his college career. Collins would end his career at Penn State winning the Davey O’Brien Award as the nation’s top college quarterback and the Maxwell Award as the nation’s most outstanding player.


He launched his coaching career in 1977 as a graduate assistant for the Iowa Hawkeyes football program.

During his college coaching career, Caldwell coached in six bowl games and won a national championship with Penn State in 1986. He also worked for several legendary college coaches who all won national titles during their careers, including Joe Paterno (Penn State), Howard Schnellenberger (Louisville), Bill McCartney (Colorado) and Rey Dempsey (Southern Illinois).

COLLEGE PLAYING CAREER

Caldwell was a four-year starter at defensive back (1973-76) for the Iowa Hawkeyes. He holds a bachelor’s degree in liberal arts from the University of Iowa.

JIM AND CHERYL CALDWELL FOUNDATION

In 2009, Caldwell and his wife, Cheryl, launched The Jim and Cheryl Caldwell Foundation. The Foundation is committed to the educational empowerment of children through digital technology and “Preparing young minds for
advancement in the 21st Century.”

To achieve this, the Caldwells are creating and providing community centers with integrated digital technology that serves as a catalyst to impact, change and enrich a child’s learning proficiency.

PERSONAL BACKGROUND

Born on January 16, 1955 in Beloit, Wisc., Caldwell attended Beloit Memorial High School. He and his wife have four children: Jimmy, Jermaine, Jared and Natalie.

CALDWELL’S COACHING BACKGROUND

Detroit Lions .................................................. 2014-
   Head Coach .................................................. 2014-
Baltimore Ravens ........................................... 2012-13
   Offensive Coordinator ........................................ 2013
   Quarterbacks/Offensive Coordinator .................. 2012
Indianapolis Colts ........................................ 2002-11
   Head Coach .................................................. 2009-11
   Associate Head Coach .................................... 2008
   Assistant Head Coach/Quarterbacks .................. 2006-07
   Quarterbacks ............................................... 2002-05
Tampa Bay Buccaneers .................................. 2001
   Quarterbacks ............................................... 2001
Wake Forest University ................................. 1993-2000
   Head Coach .................................................. 1993-2000
Penn State University .................................. 1986-92
   Passing Game Coordinator/Quarterbacks ............. 1988-92
   Quarterbacks ............................................... 1987
   Wide Receivers ............................................. 1986
University of Louisville ................................ 1985
   Assistant Coach ............................................. 1985
University of Colorado .................................. 1982-84
   Assistant Coach ............................................. 1982-84
Northwestern University ................................ 1981
   Assistant Coach ............................................. 1981
Southern Illinois University ......................... 1978-80
   Assistant Coach ............................................. 1978-80
University of Iowa ........................................ 1977
   Graduate Assistant ......................................... 1977

CALDWELL’S HEAD COACHING RECORD

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OVERALL

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Ron Prince joins the Lions in 2013 as assistant head coach/tight ends after serving as the Rutgers offensive coordinator in 2012. Prince possesses 22 years of coaching experience, including three in the NFL. He has previously held assistant offensive line positions with the Jacksonville Jaguars (2012) and Indianapolis Colts (2010-11), and has been a head coach (Kansas State) and offensive coordinator (Virginia, Rutgers) during his 19 years at the collegiate level.

Last season, Prince led Rutgers to the Pinstripe Bowl and saw two of his players, TE Tyler Kroft and RB Paul James, earn All-American Athletic Conference honors in 2013.

Prince worked as an assistant offensive line coach in the NFL from 2010-12 with the Jaguars and Colts. In 2010, he helped Indianapolis’ offensive line pave the way for more than 5,000 yards of total offense for the 13th-consecutive season en route to the team’s second-straight AFC South division championship. His unit also finished tied atop the NFL in sacks allowed with 16 on 695 pass attempts as the Colts’ offense ranked fourth in total offense and first in passing offense. Prince also guided C Jeff Saturday to a fifth Pro Bowl selection that season, and the offensive line unit protected QB Peyton Manning as he set an NFL single-season record with 450 pass completions.

Before jumping to the NFL ranks, Prince served various positions at Kansas State (2006-08) and Virginia (2001-05, 2009). Before returning to Virginia in 2009 to coach special teams, Prince was the head coach at Kansas State where he led the Wildcats to 17 wins, the most by any head coach in his first three seasons in school history. In 2003, he was promoted from offensive line coach to offensive coordinator at Virginia as he commandeered the Cavaliers’ offense to four consecutive bowl games from 2002-05. During Prince’s time at Virginia, 11 players earned All-ACC honors, including the conference’s 2002 Player of the Year, QB Matt Schaub. Among the NFL talent Prince helped develop at both programs include T D’Brickashaw Ferguson, QB Josh Freeman, TE Heath Miller and WR Jordy Nelson.


After spending two seasons at Dodge City, Prince finished his collegiate playing career at Appalachian State from 1990-91, where he also earned a bachelor’s degree in history in 1992.

Prince was born September 18, 1969. He has four children, Deuce, James, Grace and John.

**PRINCE’S COACHING BACKGROUND**

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Teryl Austin enters his first season with the Detroit Lions as the team’s defensive coordinator after spending the previous three seasons as the Baltimore Ravens defensive backs coach. A former safety at the University of Pittsburgh, Austin brings 23 years of coaching experience to the Lions’ staff, specifically with a special talent for developing and teaching defensive backs. He has spent 10 of the last 11 seasons as a defensive backs coach in the NFL, including stints with the Seattle Seahawks (2003-06), Arizona Cardinals (2007-09) and most recently with the Ravens (2011-13). With each of his NFL stops, he has helped his teams to Super Bowl appearances (Seattle in 2005, Arizona in 2008 and Baltimore in 2012). In 2012, he helped guide the Ravens to a win in Super Bowl XLVII in New Orleans.

**EXECUTIVES AND COACHING**

**TERYL AUSTIN**  
**DEFENSIVE COORDINATOR**  
Years with Lions: 1  
Years in NFL: 11

Austin’s coaching background dates back to 1991-92. He has held positions as defensive backs coach at three prestigious universities, including Michigan (1999-2002), Syracuse (1996-98) and Wake Forest (1993-95) where he worked under Jim Caldwell for three seasons. Among the college players Austin helped prepare for NFL careers include CB Will Allen (Syracuse), LB Keith Bulluck (Syracuse) and CB Martin Jackson (Michigan).

A three-year starter and four-year letterman at Pittsburgh, Austin played safety for the Panthers from 1984-87. He earned his bachelor’s degree in communications from the University of Pittsburgh in 1988 and went on to play for the Montreal Machine of the World League of American Football in 1991 after attending training camps with the Washington Redskins and Hamilton Tiger-Cats (CFL). He attended Sharon (Pa.) High School.

Austin was born March 3, 1965. He and his wife, April, have five children, including sons Tyler, Trey and Torin, and daughters Alexa and Alivia.

**AUSTIN’S COACHING BACKGROUND**

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**Spent time as defensive backs coach at Michigan (1999-2002), Syracuse (1996-98) and Wake Forest (1993-95). He also served as a graduate assistant at Penn State from 1991-92.**

**AUSTIN’S COACHING BACKGROUND**

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**Spent time as defensive backs coach at Michigan (1999-2002), Syracuse (1996-98) and Wake Forest (1993-95). He also served as a graduate assistant at Penn State from 1991-92.**
Joe Lombardi brings 18 years of coaching experience to the Lions offensive coaching staff, including eight in the NFL and the last seven with the New Orleans Saints. After holding various positions in the college ranks, Lombardi made the leap to the NFL as a defensive assistant with the Atlanta Falcons in 2006 before joining the Saints in 2007. He spent his first two years in New Orleans as an offensive assistant before being promoted to quarterbacks coach in 2009, where he worked exclusively with eight-time Pro Bowl QB Drew Brees over the past five seasons.

**COACHING HIGHLIGHTS**

- Has spent the last eight seasons coaching in the NFL with stops in Atlanta as a defensive assistant in 2006 and New Orleans from 2007-2013. Began his tenure with the Saints as an offensive assistant before earning the job as quarterbacks coach in 2009.
- Mentored eight-time Pro Bowl QB Drew Brees to a record-breaking season in 2011 as the quarterback passed for 5,476 yards to break the NFL-record for single-season passing yards (5,084) set by Dan Marino in 1984.
- Helped the Saints to the team’s first-ever Super Bowl victory in his first year as quarterbacks coach in 2009 as they defeated Indianapolis, 31-17, in Super Bowl XLIV.
- Grandson of Hall of Fame coach Vince Lombardi.

While with the Saints, Lombardi helped guide the New Orleans offense to League-leading numbers. Since Lombardi joined the Saints staff in 2007, New Orleans ranks first in net passing yards (33,349), completions (3,022) and passing touchdowns (257). In his first season as quarterbacks coach in 2009, the Saints finished 13-3 and defeated the Indianapolis Colts, 31-17, in Super Bowl XLIV, securing the team’s first NFL championship in franchise history.

Lombardi’s molding of Brees into one of the NFL’s all-time great quarterbacks is well-documented. From 2009-2013, Brees set the NFL individual record for most passing yards in a five-year span with 24,823. Under Lombardi’s coaching over the last five seasons, Brees is atop the League in passing yards (24,823), completions (2,147), passing touchdowns (195), and his passer rating of 102.1 ranks third during that span behind only Packers QB Aaron Rodgers (108.2) and Broncos QB Peyton Manning (103.1). During his 2009-2012 stretch, Brees also carried an NFL-record 54 game streak with at least one passing touchdown, shattering the previous mark of 47 set by Hall of Fame QB Johnny Unitas in 1960.

In 2011, Brees threw for 5,476 yards and 43 touchdowns to break Hall of Fame QB Dan Marino’s NFL single-season passing yardage record that stood for 27 seasons. Only Broncos QB Peyton Manning has thrown for more yards in a single season (5,477, 2013) since then. On the NFL’s all-time single-season passing yards list, Brees holds four of the Top-10 spots (2008, 7th; 2011, 2nd; 2012, 4th; 2013, 5th). With 5,162 yards in 2013, he also became the first player in NFL history to throw for more than 5,000 yards in three-consecutive seasons. He is only the fifth player to reach 50,000 career passing yards (51,081) and did so faster than any other player in NFL history (183 games).

Lombardi earned his first stint in the NFL as a defensive assistant with the Atlanta Falcons in 2006. An experienced coach on both sides of the ball, he worked with a Falcons defensive line that recorded 25.5 sacks that season. Prior to his time in Atlanta, Lombardi was the offensive coordinator and quarterbacks coach at Mercyhurst (Pa.) University from 2002-05, where he also served as recruiting coordinator.

The grandson of legendary NFL coach Vince Lombardi, Lombardi graduated from the United States Air Force Academy in 1994, where he earned three letters as a tight end and one in lacrosse. He began his coaching career at the University of Dayton (1996-98) and has held previous assistant coach positions with the Virginia Military Institute (1999), Bucknell (2000) and New York/New Jersey Hitmen of the former XFL (2001).

A native of Seattle, Wash., Lombardi was born June 6, 1971. He and his wife, Molly, have six children – sons Joseph, Thomas and Dominic, and daughters Maria, Bernadette and Clare.

**LOMBARDI’S COACHING BACKGROUND**

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A native of Seattle, Wash., Lombardi was born June 6, 1971. He and his wife, Molly, have six children – sons Joseph, Thomas and Dominic, and daughters Maria, Bernadette and Clare.
John Bonamego, a 16-year veteran coach in the NFL, joined the Lions in January 2013 and enters his second season as the team’s special teams coordinator. During his coaching career, he has worked 15 previous years in the NFL and 11 years at the college level.

**LIONS COACHING HIGHLIGHTS**

In his first season as Lions special teams coordinator in 2013, Bonamego brought a polished approach to Detroit’s kicking, punting and coverage units, which included the emergence of fifth-round draft selection P Sam Martin as a valuable weapon in the Lions’ special teams game.

- Martin (40.4) finished 34 yards shy of breaking Jacksonville P Bryan Anger’s rookie record for net punting average of 40.8. His 40.4 net average ranked 10th in the NFL, and his 47.2 gross punting average ranked sixth.
- With a 40.4 net punting average, Martin broke the Lions record for single-season net punting average of 39.6 set by Jim Arnold in 1987. He is the first Lions punter to ever finish a season with a 40.0+ net average.
- Martin was named NFC Special Teams Player of the Week in Week 3 after he punted six times for 315 yards and a net average of 40.7 yards, including a long of 72 yards. His 72-yard punt was longest by the Lions since P Tom Skladany had a 74-yard punt vs. Oakland on September 27, 1981.
- After taking over the Lions’ return duties in Week 8 vs. Dallas (10/27), WR Jeremy Ross emerged as dangerous threat as a kickoff and punt returner. In Week 14 at Philadelphia, Ross returned a kickoff 98 yards and a punt 58 yards for touchdowns as he became the second player in franchise history to register a punt return touchdown and kickoff return touchdown in the same game (RB Eddie Payton vs. Minnesota December 17, 1977).
- In Ross’ nine games at the Lions’ go-to return man, he accumulated seven explosive returns (20+-yard punt returns and 40+-yard kickoff returns).
- With a 53-yard field goal in the second quarter against the Packers in Week 5 (10/6), K David Akers became the seventh kicker in Lions history to hit a 50+-yard field goal.
- The Lions coverage teams limited opponents to just 73.4 total kick return yards per game, which includes both punt and kickoff returns. The team’s 73.4 yards per game average ranks as the fourth-best by the Lions since 1941 and lowest since 1993 (61.6).
- 2013 also marked the first time Detroit did not yield a punt return or kickoff return for a touchdown since 2004.

While with the Jaguars in 2012, Bonamego oversaw the development of rookie P Bryan Anger, who was selected by the Jaguars in the third round of the 2012 NFL Draft. Anger set franchise records for punting average (47.8) and net punting average (40.8), with both totals leading all rookie punters. He finished sixth in the NFL in punting average and seventh in net punting average.

During the 2011 season, Bonamego was the assistant special teams coach for the New Orleans Saints.

From 2008-10, Bonamego served as the special teams coordinator for the Miami Dolphins, where he developed young specialists including K Dan Carpenter, P Brandon Fields and KR Ted Ginn, Jr.

Bonamego guided Carpenter’s development after he signed with the Dolphins as an undrafted rookie in 2008. During his first two seasons, he made 46- of-53 field goal attempts (86.8 pct.). As a rookie, he established a new Dolphins rookie record with 11-straight made field goals. He was selected to the 2009 Pro Bowl after making 25-of-28 attempts.

In 2009, Bonamego’s special teams units featured Fields setting a franchise record for net punting average (39.9) and Ginn, Jr. becoming the first player in NFL history to record two kickoff return touchdowns of 100 yards or more in the same game (at NYJ, November 1, 2009). Ginn, Jr. also was the first NFL player in 42 years to have two returns for touchdowns in the same quarter while also recording 299 return yards, the second-most single-game kickoff return yardage total in NFL history. That season, the Dolphins’ 2009 special teams units were ranked 10th in the NFL by universally respected Dallas Morning News special teams rankings.

Prior to his time in Miami, Bonamego was the New Orleans Saints special teams coordinator from 2006-07. In 2006, his units played a critical role in the team’s 10-6 record, as they claimed the NFC South title and appeared in the NFC Championship game.

Two of the Saints’ biggest plays that season occurred on special teams when S Steve Gleason blocked a punt vs. Atlanta that was recovered for a touchdown in the first quarter in the season opener, which was the first post-Katrina game in the Superdome. The Saints also blocked a field goal later in that opening game.

In Week 5 vs. Tampa Bay, RB Reggie Bush returned a punt 65 yards for a game-winning score. The Saints finished 2006 ranked sixth in opponent punt return average (7.0) and fourth in the NFC in kickoff return average (23.0). The Saints did not allow a kickoff return of more than 40 yards.

Bonamego’s experience in the NFC North includes a three-year stint as the special teams coordinator for Green Bay from 2003-05. In 2005, the Packers registered the League’s longest punt return for a touchdown (85 yards vs. Chi). In 2004, Green Bay finished as one of only four teams in the NFL that did not surrender a return touchdown or
have a kick blocked. The Packers allowed only 20.2 yards on kickoff returns and ranked sixth in field goal percentage (85.7). The club had four game-winning field goals in 2004, the most by the team since the 1970 merger.

During his first season in Green Bay (2003), Bonamego’s special teams units ranked fourth in field goal percentage, fifth in kick return average and did not allow a blocked punt or field goal. The Packers blocked a field goal and a punt in the same season for the first time since 1997 and won the NFC North title.

Bonamego’s first stint in the NFL was from 1999-2002 with the Jacksonville Jaguars. For the first three seasons, Bonamego worked as the assistant special teams coach under legendary NFL special teams coach Frank Gansz and was promoted to special teams coordinator in 2002. In his first season as special teams coordinator, the Jaguars were ranked third by The Dallas Morning News. The unit blocked four kicks (two field goals, two punts) and led the AFC in kick coverage (19.5-yard avg.). The Jaguars also led the AFC in gross and net punting average and were one of only two NFL teams that did not allow a return touchdown or a blocked kick. P Chris Hanson was selected to the AFC Pro Bowl squad in 2002.

Before entering the NFL, Bonamego worked 11 years on the college level, including six years at Army (1993-98) and at Lehigh in 1992.

From 1988-91, Bonamego was an assistant coach at Maine. While serving as an assistant coach, he earned a master’s degree in physical education in 1992.

In 1987, Bonamego served as the head junior varsity coach at Mt. Pleasant (Mich.) High School, and in that same year he spent time in Europe as a player-coach with the Verona (Italy) Redskins.

Bonamego graduated from Paw Paw (Mich.) High School before moving on to Central Michigan University, where he played wide receiver and quarterback. In 1987, he earned a degree in health fitness from CMU. In 2009, Bonamego gave the graduation commencement speech and received an honorary doctorate degree from Central Michigan. He and his wife, Paulette, have three children – Javier, Giovanni and Bellina.

**BONAMEGO’S COACHING BACKGROUND**

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Jason Arapoff enters his 14th season directing the Lions’ strength and conditioning program. His primary role is to oversee the physical fitness of all Lions players.

Focusing equally on the offseason regimen and the regular season program, Arapoff utilizes high-end cardiovascular strength training and free weight equipment in the team’s state-of-the-art facility. His hands-on training techniques emphasize a balance of muscular strength and cardiovascular fitness, and are underscored by a comprehensive, personalized approach to each athlete. He also has introduced a shift toward more football-specific activities that encompass high-intensity protocols to train the entire body.

Arapoff arrived in Detroit prior to the 2001 season with 13 years of experience with the Washington Redskins. While serving as the team’s conditioning director for nine years, he was instrumental in computerizing and implementing the team’s strength and conditioning and nutritional programs.

Arapoff has been a monthly columnist for Scholastic Coach Magazine and is a frequent speaker for industry events, schools, universities and football camps. He, along with assistant strength and conditioning coach Ted Rath, launched the annual Detroit Lions Strength and Conditioning Clinic in 2011. The event is a forum for providing, sharing and exchanging information in the ever-changing world of strength and conditioning.

During his playing career as a collegian, Arapoff was a four-year letter-winning defensive back at Springfield (Mass.) College, where he earned his undergraduate degree in health fitness. He went on to receive a master’s degree in exercise physiology from American University in Washington, D.C.

Arapoff was born July 8, 1965. He and his wife, Jennifer, have three daughters: Julia, and twins, Anna and Alexa.

**ARAPOFF’S COACHING BACKGROUND**

Detroit Lions ................................................2001-
Coordinator of Physical Development.........2006-
Strength and Conditioning.........................2001-05
Conditioning Director .............................1992-2000
Conditioning Assistant............................1988-91

Jim Bob Cooter joins the Lions offensive coaching staff as the team’s quarterbacks coach in 2014 after serving as an offensive assistant with the Denver Broncos last season. Entering his sixth season as an NFL coach, Cooter comes to Detroit after helping guide the Broncos offense en route to a berth in Super Bowl XLVIII in 2013.

With Cooter as a member of the coaching staff, the Broncos offense ranked first in the NFL in multiple categories last season, including total yards per game (465.3), total touchdowns (76), points per game (37.9), and set an NFL single-season record with 606 points scored. Broncos QB Peyton Manning set NFL records in passing yards (5,477) and passing touchdowns (55), and led the NFL in completions (450) as the team earned their third-straight AFC West division title.

Cooter’s previous NFL coaching experience includes stops with the Kansas City Chiefs (2012) and Indianapolis Colts (2009-2011). While with the Chiefs, the team ranked first in the AFC (fifth in the NFL) with 149.7 rushing yards per game as RB Jamaal Charles was named to his second Pro Bowl after racking up 1,509 yards and five rushing touchdowns.

During his three seasons in Indianapolis, he served three years on the offensive staff under offensive coordinators Clyde Christensen and Tom Moore. The Colts won back-to-back AFC South division titles in 2009 and 2010, including a 14-game winning streak in 2009 to propel the team to an appearance in Super Bowl XLVIII against New Orleans.

A former quarterback at the University of Tennessee, Cooter got his coaching start at his alma mater as a graduate assistant from 2007-08. As a player, he appeared in six games for the Volunteers and earned four Academic All-Southeastern Conference honors. He earned a bachelor’s degree in sports management from Tennessee in 2006 and went on to receive a master’s degree in sports psychology in 2008.

Cooter was born July 3, 1984 and is a native of Fayetteville, Tenn., where he was a Region 3-5A MVP at quarterback and outside linebacker at Lincoln County High School.

**COOTER’S COACHING BACKGROUND**

Detroit Lions ................................................2014
Quarterbacks ..............................................2014
Denver Broncos ..........................................2013
Offensive Assistant .................................2013
Kansas City Chiefs .....................................2012
Offensive Quality Control .........................2012
Indianapolis Colts .....................................2009-2011
Assistant to Offensive Coordinator .............2011
Offensive Assistant .................................2010
Staff Assistant to Offensive .......................2009
Tennessee ...................................................2007-08
Graduate Assistant .................................2007-08
Gunther Cunningham is a 45-year coaching veteran on the college and professional levels, including the past 32 seasons in the NFL. He rejoins the Lions coaching staff in 2014 as senior coaching assistant after serving as the team’s assistant head coach/defensive coordinator for five seasons. Known for his intense and straightforward coaching approach, Cunningham has been a defensive coordinator in the League for 15 seasons and a head coach (Kansas City, 1999-2000) for two.

Cunningham’s defenses in Detroit were guided by the ability to attack the quarterback and generate disruptive plays. Last season, Cunningham was instrumental in the development of rookie DEs Ezekiel Ansah and Devin Taylor, who each recorded 8.0 and 2.5 sacks, respectively, while DT Ndamukong Suh was selected to his third Pro Bowl in four years. Ansah’s eight sacks also led all NFL rookies in 2013.

The 2012 edition of the Detroit Lions defense ranked 13th overall in the NFL in total defense and seventh in the NFC, the highest Lions ranking since 1995, despite starting 16 different lineup configurations and 14 different lineups in the secondary. Cunningham’s dedication to a consistent pass rush proved evident once again in 2012 as the Lions’ defensive line applied heavy pressure to opponent offenses week in and week out, accounting for 31 of the team’s 34 sacks. Since 2010, the Lions rank sixth in the NFL in combined sacks and tackles for loss on rushing plays with 338 under Cunningham.

From 2004-08, Cunningham served as the Kansas City Chiefs defensive coordinator during his second stint with the organization. In 2008, he also coached the team’s linebackers as the Chiefs defense began a transition with six new starters and endured numerous injuries throughout the season. From 2004-07, his imprint on the defense was prevalent in several areas as Kansas City’s pass defense ranked fifth in the NFL in 2007, allowing only 188.9 yards per game.

Under former head coach Jeff Fisher, Cunningham served as the Tennessee Titans assistant head coach/linebackers coach from 2001-03. In those three seasons, the Titans defense helped the franchise earn two playoff berths. In 2003, Tennessee’s defense led the NFL in both rushing defense (80.9 yards per game) and opponents’ third-down percentage (27.7). That year, LB Keith Bullock earned a spot in the Pro Bowl under Cunningham’s tutelage as his position coach.

As head coach for the Chiefs from 1999-00, Cunningham compiled a 16-16 (.500) record. In 1999, the Chiefs were 9-7 as he became the first coach in Chiefs history to claim nine wins in his first season as head coach.

Cunningham not only has compiled great defensive units, but he has coached and mentored several Pro Bowl and All-Pro players, including Suh (2011, 2012, 2014) and DT Nick Fairley (2014 alternate). He has shared a special bond as a mentor to the late, great nine-time Pro Bowl LB Derrick Thomas, who concluded his illustrious career as the all-time leading sack artist in Chiefs history with 126.5 QB takedowns. Cunningham was Thomas’ position coach in 1997, helping him earn his final Pro Bowl invitation. He also coached DE Neil Smith (second in Chiefs history with 85.5 sacks) and DE Jared Allen, who earned his first spot in the Pro Bowl after the 2007 season when he led the League in sacks with 15.5.

Prior to his arrival in Kansas City, Cunningham spent four seasons (1991-94) with the Los Angeles Raiders, as linebackers coach (1991), defensive coordinator (1992-93) and defensive line coach (1994). He was also the San Diego Chargers defensive line coach for six seasons (1985-90) after originally being hired by the team’s player personnel department.

In 1982, Cunningham entered the NFL coaching ranks when he joined the Baltimore Colts coaching staff as the team’s defensive line/linebackers coach from 1982-84, learning from the late Bud Carson. Before entering the NFL ranks, his previous pro coaching experience was as the defensive line/linebackers coach for the CFL’s Hamilton Tiger-Cats in 1981 with head coach Frank Kush, who also hired Cunningham in Baltimore.

As a college coach, Cunningham’s last stop was at California, where he coached the Bears defensive line from 1979-80, linebackers in 1978 and secondary in 1977. Prior to his stop in Berkeley, he coached at Stanford from 1973-76. He was hired by head coach Jack Christensen, a Hall of Fame defensive back for the Detroit Lions in the 1950s and a member of the Lions 75th Season All-time Team. While at Stanford, he coached the defensive line from 1974-76 and was the assistant offensive line and freshmen coach during his first year in 1973.

Cunningham worked at the University of Arkansas in 1972 on a staff headed by Frank Broyles that included Joe Gibbs and Raymond Berry. Prior to that, Cunningham began his coaching career at the University of Oregon, his alma mater, in 1969. He was with the Ducks program for three years from 1969-71 where he began his longtime relationship with another noted defensive coach, George Seifert. Cunningham was a graduate of Oregon and was a linebacker and kicker for the Ducks from 1966-68.

After playing his prep football at Lompoc High School in Lompoc, California, he was then recruited to play at Allan Hancock College by Hall of Fame coach John Madden. Madden left the school prior to Cunningham’s freshman year and was replaced as head coach by Ernie Zampese.

Cunningham, who became a naturalized U.S. citizen on April 6, 2010, is just one of four foreign-born individuals in League history to ever serve as an NFL head coach, joining Hugo Bezdek (Cleveland Rams, 1937-38), Jock Sutherland (Pittsburgh, 1946-47) and Al Saunders (San Diego, 1986-88). Born in Munich, Germany, he moved to Greenfield, Mass., at the age of 10 in 1956 with his mother, Katharina, and his adoptive father, Air Force Sergeant Garner Cunningham.

Cunningham was born June 19, 1946. He and his wife, René, have two children, Natalie and Adam.
CUNNINGHAM’S COACHING BACKGROUND

Detroit Lions .................................................. 2009-
Senior Coaching Assistant ..........................2014
Assistant Head Coach/Defensive Coordinator 2009-13
Kansas City Chiefs .................................2004-08
Defensive Coordinator/Linebackers ..............2008
Defensive Coordinator .................................. 2004-07
Tennessee Titans ........................................2001-03
Assistant Head Coach/Linebackers ..........2001-03
Kansas City Chiefs .................................1995-2000
Head Coach .............................................. 1999-2000
Defensive Coordinator/Linebackers ............1999-98
Defensive Coordinator ................................ 1998
Defensive Coordinator/Linebackers ............1997-98
Defensive Coordinator ................................ 1995-96
Los Angeles Raiders .............................1991-94
Defensive Line .............................................. 1994
Defensive Coordinator ................................ 1992-93
Linebackers .............................................. 1991
San Diego Chargers ...............................1985-90
Defensive Line .......................................... 1989-90
Baltimore/Indianapolis Colts .....................1982-84
Defensive Line/Linebackers ...................... 1982-84
Hamilton Tiger-Cats (CFL) ......................1981
Defensive Line/Linebackers ...................... 1981
California ...............................................1977-80
Defensive Coordinator/Defensive Line ........ 1979-80
Linebackers .............................................. 1978
Defensive Backs ...................................... 1977
Stanford .................................................1973-76
Defensive Line .......................................... 1976-76
Assistant Offensive Line/Freshmen ............1973
Arkansas ..................................................... 1972
Defensive Line .......................................... 1972
Oregon ..................................................... 1969-71
Defensive Line .......................................... 1969-71

FITZSIMMONS’ COACHING BACKGROUND

Detroit Lions .................................................. 2014-
Assistant Special Teams ............................ 2014-
Delaware .................................................. 2013
Special Teams Coordinator/Tight Ends ......... 2013
Rutgers ................................................. 2012
Offensive Assistant .................................... 2012
Indianapolis Colts ................................... 2011
Offensive Quality Control ......................... 2011
Richmond ............................................... 2010
Tight Ends .............................................. 2010
Virginia ............................................... 2009
Graduate Assistant .................................... 2009
Kansas State .......................................... 2007-08
Coordinator of Football Operations .......... 2008
Graduate Assistant .................................... 2007
Bucknell ............................................... 2006
Assistant Wide Receivers ......................... 2006
Shaw University ...................................... 2005
Quarterbacks ......................................... 2005

After serving as special teams coordinator/tight ends coach at the University of Delaware last season, Devin Fitzsimmons rejoin the NFL coaching realm in 2014 as the Lions assistant special teams coach. Fitzsimmons last coached in the NFL while with the Indianapolis Colts in 2011 as the team’s offensive quality control coach.

Delaware thrived on special teams under Fitzsimmons. As a unit, the Blue Hens ranked second in the nation in net punting average (41.47) and ninth in blocked kicks (six). Doubling as the team’s tight ends coach, two players received All-CAA honors under Fitzsimmons’ guidance in PR/WR Rob Jones (First Team) and TE Nick Boyle (Second Team). P Eric Enderson was also named a Freshman All-American by The Sporting News under Fitzsimmons.

Prior to his time at Delaware, Fitzsimmons was an offensive assistant at Rutgers in 2012 and got his first taste of the NFL as an offensive quality control coach with the Indianapolis Colts in 2011. His previous coaching stops include assistant positions at Richmond (2010), Virginia (2009), Kansas State (2007-08), Bucknell (2006) and Shaw University (2005).

Fitzsimmons was born October 18, 1982. A native of Folsom, La. he played quarterback and wide receiver at Bucknell and earned a bachelor’s degree in history from the school in 2005.

DEVIN FITZSIMMONS
Assistant Special Teams
Years with Lions: 1
Years in NFL: 2
Heffernan returns for his second year with the Lions coaching staff as an offensive quality control coach after serving as assistant offensive line coach last season. Prior to joining the Lions, Heffernan was the offensive line coach at Wayne State University in Detroit for six seasons (2007-12).

**LIONS COACHING HIGHLIGHTS**

- Detroit’s offensive line continues to be one of the top pass protecting lines in the NFL for an offense that has passed more than any other team over the past five seasons (3,258 pass attempts).
- Then 2013 Lions offensive line featured four specialists (LT Riley Reiff, RG Larry Warford, RT LaAdrian Waddle, with veterans C Dominic Raiola and LG Rob Sims anchoring the unit as they finished second in the NFL in sacks allowed (23).
- Detroit also finished second in sacks per pass play (3.5-percent) and tied for first in percentage of negative offensive plays (6.9-percent).
- The offensive line allowed one or fewer sacks in 11 games during the 2013 season, and allowed only two or fewer sacks in 14 games.
- Heffernan helped the offensive line generate 241 rushing yards in Week 13 vs. Green Bay (11/28/13), which are the most since October 12, 1997 when the team recorded 259 against Tampa Bay.

In 2012, Heffernan mentored All-GLIAC guard Curtis Ferguson and five Academic All-GLIAC selections (C Thom Box, DE/LS Mike Komor, G Sean McCarthy, T Nate Theaker and T Ben Walker). Ferguson was also voted as the team’s 2012 Offensive Most Valuable Player. His 2011 offensive line unit helped the Warriors average more than 200 rushing yards per game, leading WSU to a school record for overall wins (12), road wins (8) and four consecutive road playoff games to reach the national title contest.

The Warriors ranked in the Top-40 nationally in four categories in 2011 – ninth in fewest sacks allowed (0.94 per game), 23rd in scoring offense (34.38 ppg), 26th in passing efficiency (144.02) and 33rd in rushing offense (200.56). In 2010, Senior LT Joe Long was named the recipient for the Gene Upshaw Award as the top lineman, both offensive and defensive, in Division II under Heffernan’s guidance.

Prior to his tenure at WSU, Heffernan spent two seasons (2005-06) as a graduate assistant offensive line coach at Michigan. During his time in Ann Arbor, the Wolverines compiled an 18-7 overall record and appeared in the Rose Bowl and Alamo Bowl. Heffernan began his coaching career in 2003 as the offensive line coach at Cumberland University before working as a graduate assistant with the defensive line at Louisville.

A native of Arlington Heights, Ill., Heffernan attended Loyola Academy in Wilmette, Ill. and went on to become a three-year letterman and two-year starter at center for the University of Dayton. He earned All-Pioneer Football League academic honors twice and was a member of four consecutive conference championship teams. He graduated from Dayton in 2003 with a bachelor of arts degree, majoring in communications.

Heffernan was born October 12, 1980. He is married to the former Jamie Paulson and the couple lives in Plymouth with their sons, Connor and Casey.

**HEFFERNAN’S COACHING BACKGROUND**

**Detroit Lions**
- Offensive Quality Control ..........................2013-
- Assistant Offensive Line.............................2013

**Wayne State University**
- Offensive Coordinator/Offensive Line........2007-12

**Michigan**
- Offensive Line Graduate Assistant ...............2005-06
- Offensive Line Graduate Assistant ...............2004

**Louisville**
- Offensive Line Graduate Assistant ...............2003

**Cumberland**
- Offensive Line ...........................................2003

After working with the team’s tight ends in 2013, Bobby Johnson enters his second season with the Lions, this time as assistant offensive line coach. This season marks Johnson’s fifth season coaching in the NFL. Overall, Johnson has 19 years of coaching experience, including 15 at the collegiate level.

**LIONS COACHING HIGHLIGHTS**

- Pettigrew (2) and Fauria (7) combined for nine of QB Matthew Stafford’s 29 touchdown passes (31.0-percent) in 2013.
- Pettigrew continued to move up the ranks on the Lions all-time records list for tight ends as he currently ranks fourth in receiving yards (2,828), third in receptions (284) and fourth in touchdowns (26) in 2010, Senior LT Joe Long was named the recipient for the Gene Upshaw Award as the top lineman, both offensive and defensive, in Division II under Heffernan’s guidance.

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**HEFFERNAN’S COACHING BACKGROUND**

**Detroit Lions**
- Offensive Quality Control ..........................2013-
- Assistant Offensive Line.............................2013

**Wayne State University**
- Offensive Coordinator/Offensive Line........2007-12

**Michigan**
- Offensive Line Graduate Assistant ...............2005-06
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**Louisville**
- Offensive Line Graduate Assistant ...............2003

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- Offensive Line ...........................................2003

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**LIONS COACHING HIGHLIGHTS**

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- Pettigrew continued to move up the ranks on the Lions all-time records list for tight ends as he currently ranks fourth in receiving yards (2,828), third in receptions (284) and fourth in touchdowns (26).
- With seven touchdown receptions in 2013, Fauria had the highest touchdown per reception ratio of any player in the NFL (38.9-percent).
His seven touchdowns were tied for second among all rookie players behind San Diego WR Keenan Allen’s eight.

Before coming to Detroit, Johnson served as the Jacksonville Jaguars tight ends coach in 2012 and the assistant offensive line coach for the Buffalo Bills from 2010-11.

From 2005-09, Johnson was the offensive line coach at Indiana University where he developed two current NFL linemen in Rodger Saffold (St. Louis Rams 2010 second-round selection) and James Brewer (New York Giants 2011 fourth-round selection).

Prior to his stint at Indiana, Johnson was an assistant coach at Miami (Ohio), his alma mater, from 1999-2004 including his final season as offensive line coach. He served as tight ends coach from 1999-2003. During his five-year tenure, the Red Hawks were 36-5 when out rushing the opponent.

At Miami, Johnson worked with eventual NFL draft picks Jacob Bell (Tennessee Titans 2004 fifth-round selection) and Alex Sulfstvedt (Kansas City Chiefs, 2001 sixth-round selection) along with free-agent signees Matt Brandt (Detroit Lions, 2004) and Ben Herrell (Carolina Panthers, 2004).

Johnson spent four years at the University of Akron, two as a graduate assistant (1995-96) and two as the Zips’ defensive line coach (1997-98). Johnson played offensive tackle at Miami (Ohio) and graduated with a degree in health appraisal and sport organization. During his playing career, Johnson was a three-year starter on the offensive line from 1992-94. A native of Akron, he was a standout lineman at Akron Hoban High School where he also lettered in track and field. He and his wife, Kristen, have two daughters, Madilyn (15) and Olivia (12). He was born February 28, 1973.

JOHNSON’S COACHING BACKGROUND

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<td>Tight Ends</td>
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<td></td>
<td>1997-98</td>
<td>Graduate Assistant</td>
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</tbody>
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Kris Kocurek enters his sixth season as defensive line coach after joining the Lions as Detroit’s assistant defensive line coach in 2009. He had spent the previous season coaching defensive line at Stephen F. Austin State.

**LIONS COACHING HIGHLIGHTS**

Kocurek further established himself as a molder of young talent along the defensive line as the 2013 Lions front featured promising seasons from rookie DEs Ezekiel Ansah and Devin Taylor. Coupled with the presence of veteran DTs Ndamukong Suh and Nick Fairley, the Lions defensive line accounted for 25.5 of the team’s 33 sacks in 2013 and recorded seven forced fumbles and two safeties. Suh earned his third Pro Bowl bid in four years and Fairley was named a Pro Bowl alternate.

- In his first season with the Lions after being drafted fifth overall, Ansah led the team in sacks in 2013 with eight, the second most sacks by a Lions rookie since Suh had 10 in 2010.
- Ansah recorded three multi-sack games, posting two sacks at Washington (9/22), vs. Tampa Bay (11/24) and vs. Green Bay (11/24). His eight sacks also led all rookie players.
- Fairley (6.0) and Suh (5.5) combined for 11.5 sacks last season and each recorded a safety. The Lions two safeties in 2013 are the most by the team since they had two in 2009.
- Fairley’s six sacks were tied for eighth among all defensive tackles, and Suh ranked seventh among defensive tackles in combined sacks and tackles for loss on rushing plays with 11.5.
- The Lions defensive line had their best outing of the season on Thanksgiving Day (11/28) vs. Green Bay, sacking Packers QB Matt Flynn seven times, forcing a fumble and recording a safety.
- Rookie DE Devin Taylor also emerged as a valuable asset at defensive end as he finished the season with 2.5 sacks and two forced fumbles.
- The Lions defensive line ranked third in total negative plays with 62.5 in 2012. (31.0 sacks, 31.5 tackles for loss on run plays.)
- DE Cliff Avril and Suh led the team in sacks with 9.5 and eight respectively, in 2012, while Kocurek also helped guide Fairley to a breakout season. Fairley was an internal force up front for the Lions, finishing with 5.5 sacks, two forced fumbles and one fumble recovery.
- Of the team’s 41 sacks in 2011, 35 were generated by the Lions defensive line (85.4-percent), tying for fourth among NFL defensive lines.
- In 2010, Kocurek’s first season as the Lions’ defensive line coach, Detroit had the most-improved pass rush in the NFL. Even though teams threw the ball nine times less against the Lions in 2010 season than they did in 2009, the Lions picked up 18 more sacks, which accounted for an increase of 3.28 sacks per pass play.
- Kocurek was also instrumental in Suh’s development as a rookie in 2010, who led all NFL...
defensive tackles with 10.0 sacks and had 66 tackles (49 solo). Suh was voted as a starter for the NFC Pro Bowl squad and was named to the AP All-Pro team. He was also the AP Defensive Rookie of the Year. During his rookie season, he set a new team record for sacks by a rookie since the stat became official in 1982.

In 2009, Kocurek helped rookie DT Sammie Hill, who was drafted out of Stillman College in the fourth round (115th overall) of the 2009 NFL Draft, emerge as an opening day starter. He finished the season with 26 tackles (14 solo) and two fumble recoveries in 13 games while making the transition from a small college prospect to NFL starter (12 starts).

In 2007, Kocurek served as the assistant head coach and defensive line coach at West Texas A&M where he helped coach the Buffaloes to the 2007 Lone Star Conference title as well as the second round of the NCAA Division II playoffs. The Buffaloes became one of the top defensive units in the LSC and led the conference in scoring defense.

Under Kocurek’s guidance, Brandon Swain became one of the top defensive players at the Division II level and was a 2007 First-Team Daktronics, AFCA and AP Little All-American and conference defensive lineman of the year after recording 24.5 tackles for losses and 14 sacks.

Kocurek served as the defensive line coach at Texas A&M-Commerce in 2006 and helped guide the Lions’ top-ranked defensive unit, which finished No. 1 in total and scoring defense.

For two seasons (2004-05) Kocurek served as a graduate assistant at Texas A&M-Kingsville and coached the Javelinas’ defensive line where he was active in the development of Wilbert Martin, who was twice selected as First Team All-LSC and was a free agent signee of the Baltimore Ravens.

Kocurek began his coaching career in 2003 as a student assistant at Texas Tech. While in Lubbock, he assisted with the defensive linemen and helped coach the Red Raiders to a 2003 Houston Bowl win over Navy.

Prior to coaching, Kocurek spent two years in the NFL with the Tennessee Titans (2002) and the Seattle Seahawks (2001) after being selected in the NFL Draft by Seattle.

Curtis Modkins enters his seventh year in the NFL and second with the Detroit Lions. Prior to Detroit, Modkins was the offensive coordinator/running backs coach for the Buffalo Bills for three seasons (2010-12).

**LIONS COACHING HIGHLIGHTS**

- Modkins led the Lions run game to new heights in 2013, utilizing the versatile backfield combination of RB Reggie Bush and Joique Bell to chew up yards between the tackles and create mismatches in the open field.
- Detroit ranked third in the NFL in total yards gained by running backs with 2,769 yards last season (1,690 rushing, 1,079 receiving) as the Lions were the only team to feature backs who combined for 1,600+-rushing yards and 1,000+-receiving yards.
- Detroit and San Diego were the only teams who featured running back units who finished in the Top-8 (8th) in rushing yards and Top-5 in receiving yards (2nd).
- Under Modkins’ guidance, Bush (1,006 rushing, 506 receiving) and Bell (651 rushing, 547 receiving) became the first running back tandem in NFL history to both register 500+-rushing yards and 500+-receiving yards in the same season.
- Bush’s 1,006 rushing yards and 506 receiving yards made him the first Lions running back with 1,500 total yards since RB Barry Sanders registered 1,780 total yards in 1998.
- Bush also became the first Lions rusher to reach 1,000 yards since RB Kevin Jones had 1,133 in 2004. It was the second 1,000-yard season for Bush in the last three seasons.
- In total yards, Bush finished the season ranked fifth in the NFL with 108.0 yards per game. In the 14 games he played, he tallied 1,512 total yards.
- Bell finished sixth in the NFL in receiving yards by running backs (547) and was also tied for 11th in rushing touchdowns with eight.

In 2012, Modkins coordinated the Bills offense that ranked fourth in rushing average (5.0) and sixth in rushing yards (2,217).

Three years ago (2011), Buffalo was fourth in the NFL (led AFC) with a 4.9-yard average, also the fourth-best in Bills history and highest since 1975. RB Fred Jackson (5.5 avg., 1st in AFC) and RB C.J. Spiller (5.2 avg., 5th in AFC) both finished the year with an average of 5.0-plus yards.

In 2010, Buffalo was one of five AFC teams with a 3,000-yard passer and two players with 1,000 scrimmage yards (WR Stevie Johnson and Jackson).

Prior to joining the Bills, Modkins was the running backs coach for the Arizona Cardinals in 2009, and he entered the NFL as the running backs coach for the Kansas City Chiefs in 2008.

From 2002-07, he worked at Georgia Tech, first as the school’s defensive backs coach in 2002.
and then as running backs coach from 2003-07. Modkins enjoyed a successful four-year tenure at New Mexico from 1998-2001 as the cornerbacks coach. He started his coaching career at his alma mater, Texas Christian University, where he served as a graduate assistant in 1995, secondary coach in 1996 and tight ends coach in 1997.

Modkins was a three-time intern through the NFL Minority Coaching Fellowship program. He worked with the following teams: Philadelphia Eagles (Head Coach Ray Rhodes) in 1997, Dallas Cowboys (Head Coach Chan Gailey) in 1999 and Pittsburgh Steelers (Head Coach Bill Cowher) in 2005.

Modkins was a three-year starter for TCU and a led the Horned Frogs in rushing from 1990-92. He finished his career third on the school’s all-time rushing list with 2,763 yards and was twice named Second Team All-Southwest Conference. He earned a bachelor’s degree in criminal justice in 1993 and earned his M.L.A. degree in 1997.

Modkins was born November 15, 1970. He and his wife, Kristi, have four children, Ciera, Jett, Mariah and Dash.

MODKINS’ COACHING BACKGROUND

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<tr>
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<tbody>
<tr>
<td>1995-96</td>
<td>Technical Assistant in the secondary, including a team-leading three from rookie CB Johnthan Banks. CB Darrelle Revis was also named to his fifth Pro Bowl as the leader of Modkins’ position group after missing most of the 2012 season with an ACL injury.</td>
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<td>1997</td>
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<td>2019</td>
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Prior to his time in Tampa, Oden was the Jacksonville Jaguars defensive backs coach in 2012 after spending six seasons (2006-2011) with the New Orleans Saints. While with the Saints, he was a member of a coaching staff that won three NFC South division titles (2006, 2009, 2011) and helped guide the team to a victory over the Indianapolis Colts in Super Bowl XLIV. Among the players Oden has worked with include two of the NFL’s premier safeties in Roman Harper and Darren Sharper. In 2009, Sharper set an NFL record with 376 interception return yards on nine picks, while in 2011, Harper recorded the second-most sacks by an NFL defensive back in a single season with 7.5. Oden’s Saints teams twice finished in the Top-5 in passing yards allowed during his six seasons, ranking third in 2006 (178.4 yards/g) and fourth in 2010 (193.9 yards/g).

Oden’s NFL coaching roots began in 2004 when he worked with the Houston Texans as a defensive assistant/assistant defensive backs coach. In his two years with Houston, the Texans set franchise records in interceptions (22) and interception return yards (393).

From 1996-2003, Oden held various defensive assistant coaching positions at Eastern Michigan (2003), East Carolina (2000-02), Army (1998-99), Boston College (1997) and Millersville (Pa.) University (1996). He is a native of Cleveland Heights, Ohio where he was a two-time all-conference selection at linebacker for Baldwin-Wallace College. As a junior, he earned All-America recognition and was named captain as a senior.

Oden was born June 30, 1973. He and his wife, Amanda, have a son, Jaylen, and a daughter, Ryan.
A seasoned veteran when it comes to working with receivers, Robert Prince rejoins the NFL ranks in 2014 as the Lions wide receivers coach after coaching at the college level for the past four seasons. He most recently served as the offensive coordinator and wide receivers coach at Boise State from 2011-13 after spending six years developing offensive talent in the NFL. His previous stops in professional football include assistant positions with the Seattle Seahawks (2009), Jacksonville Jaguars (2007-08) and Atlanta Falcons (2004-06) as he brings a cumulative 25 years of coaching experience to Detroit.

Prince was a key cog in crafting one of college football’s most potent offensive attacks in recent years while guiding the Boise State receiving corps. In his first year as offensive coordinator in 2012, Prince led the offense to an 11-2 record despite losing seven starters, as five players were named All-Mountain West for the first time in their careers. In 2011, after returning to the university from spending the previous seven seasons coaching in the NFL, the Broncos’ offense ranked in the Top-10 in multiple national categories, including pass efficiency (4th, 171.57), scoring (5th, 44.23) and total offense (9th, 481.31).

Prince’s most recent NFL coaching opportunity came in 2009 when he coached the Seattle Seahawks wide receivers working as the assistant wide receivers coach with the Jacksonville Jaguars from 2007-08. During the 2007 season, Prince guided Jaguars WR Reggie Williams to a single-season franchise record 10 touchdowns. Prior to Jacksonville, Prince got his NFL start as an offensive assistant with the Atlanta Falcons, where he served under running backs coach Ollie Wilson. Working exclusively with running backs and tight ends his first two seasons, Prince helped Atlanta to lead the League in rushing in both of those years.

Before beginning his first run with Boise State in 2001, Prince was the wide receivers coach at Portland State in 1998 and was later promoted to offensive coordinator/quarterbacks coach in 1999 and 2000. His previous coaching stints include the Japanese X-League (1996-97), Fort Lewis (Colo.) College (1994-95) and Sacramento State (1992-93). He began his coaching career as a graduate assistant at both Montana State in 1991 and Humboldt State (Calif.), his alma mater, in 1989 and 1990.

Prince’s NFL roots trace back to his time serving as a graduate assistant with the San Francisco 49ers (2000, 2002) and the San Diego Chargers (2001).

A graduate of Humboldt State in 1990, Prince went on to earn his master’s degree from the university in 1992. He is married to his wife, Susan, and they are the parents of three children – daughters Hayden and Jasmin and son Tyson.

Prince was born May 8, 1965.

Matt Raich returns to the NFL coaching ranks in 2014 as the Lions’ defensive quality control coach after working with the linebackers at Duquesne (Pa.) University last season. A proven instructor on both sides of the ball, Raich spent 11 years in the NFL with the Pittsburgh Steelers (2002-06) and Arizona Cardinals (2007-2012), where he served various assistant positions.

Prior to his year at Duquesne, Raich coached the Arizona Cardinals linebacker corps from 2007-2012. In 2012, he helped LBs Daryl Washington (134) and Paris Lenon (103) each surpass 100 tackles as Washington also tabbed a career-high nine sacks that season. Raich began his stint with the Cardinals as a defensive assistant from 2007-08.

After working as a player personnel intern with the Steelers for two seasons (2002-03), Raich earned his first NFL coaching gig as an offensive assistant with the team in 2004, where he worked under current Titans head coach Ken Whisenhunt for three seasons.

Raich’s previous coaching stops include assistant coach positions at Robert Morris (2000-02; 1996-98), Glenville State (1999) and Westminster (Pa.) College (1993-94). He was also the defensive coordinator for the Hildesheim Invaders of the former German Federal League in 1999.

Raich was born August 16, 1970. A Monaca, Pa. native, he is married to his wife, Amanda.
### RAICH’S COACHING BACKGROUND

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<td>Defensive Coordinator</td>
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Rothstein joined the Lions coaching staff in the 2012 offseason as a quality control/special teams coach and returned to the staff in 2014 as the team’s special projects coordinator. Rothstein will assist with opponent breakdowns and scouting reports, while also working with the defense. He will also aid Lions Head Coach Jim Caldwell with administrative duties. He arrived in Detroit after spending two seasons as the offensive quality control coach for the Syracuse University Orange football program.

As an undergraduate student, Rothstein began his coaching career with the SUNY Cortland Red Dragons where he served as the student assistant offensive line coach, quality control, and director of video operations from the fall of 2006 to the spring of 2009.

For the fall of 2009, Rothstein interned with the Syracuse University football video operations department before returning briefly to SUNY Cortland as their offensive line coach for the spring of 2010. He returned to the Syracuse University football staff as their offensive quality control coach in July of 2010.


### ROTHSTEIN’S COACHING BACKGROUND

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<tr>
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<td>Special Projects</td>
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Ted Rath returns for his sixth season as the Lions assistant strength and conditioning coach after joining the team during the 2009 offseason. He had spent the previous two years as the assistant director of strength and conditioning for his alma mater, the University of Toledo. Rath was a linebacker for the Rockets (2003-2006) and helped them claim the 2004 MAC Championship and earn two bowl game berths, including the 2004 Motor City Bowl at Ford Field.

While working with Toledo’s strength and conditioning program, Rath directed the strength regimens for all 15 of their Olympic Sports. He also assisted with all phases of football training protocols, including design and implementation of their workouts. Prior to being named assistant director, Rath worked as a graduate assistant and focused on the strength programs for men’s basketball, baseball, track, cross country, golf and swimming.

Rath, along with Coordinator of Physical Development Jason Arapoff, started the annual Detroit Lions Strength and Conditioning Clinic in 2011. The event is a forum for providing, sharing and exchanging information in the ever changing world of strength & conditioning.

After graduating from Toledo with a degree in Physical Education, Rath started his professional career at nearby Crestwood (Dearborn Heights, Mich.) High School where he was an assistant football coach as well as their director of speed and strength training. The Monroe, Mich., native is certified through the Collegiate Strength and Conditioning Coaches Association (C.S.C.C.A.). Rath is a member of the advisory board for UltimateStrengthAndConditioning.com and is a contributing expert for Stack Magazine. He has written articles for multiple publications and speaks at numerous conferences and football camps throughout the year.

Rath was born November 22, 1983.
Bill Sheridan takes over the Lions linebacker corps after serving as the Tampa Bay Buccaneers defensive coordinator the past two seasons. A Detroit native and former assistant coach at Royal Oak’s Shrine High School (1981-84), Sheridan’s scope of defensive coaching history extends deep into the NFL and college ranks. He has held positions as a linebackers coach with the New York Giants (2005-08) and Miami Dolphins (2010-11) and was also the Giants defensive coordinator in 2009. He was a member of the Giants’ championship run in Super Bowl XLII when they defeated New England, 17-14.

Sheridan’s presence in Tampa Bay was felt immediately as he helped the Buccaneers’ run defense go from last to first in the NFL as the defense went from holding opponents to 156.1 yards per game to 82.5 per game. The Bucs also led the League in opponent negative plays and tackles for loss in 2012. In 2013, Sheridan’s defense finished tied for third in total takeaways with 31 (10 FF, 21 INT).

With a knack for developing young defensive talent, Sheridan was instrumental in the rise of Buccaneers LB Lavonte David and DT Gerald McCoy over the past two seasons. David finished the 2013 season tied for fifth in the NFL with a career-high five interceptions and was one of only two linebackers in the NFL to record at least five picks, while McCoy ranked fourth in sacks among defensive tackles with 9.5. McCoy was named to his second-consecutive Pro Bowl and both players were named AP First Team All-Pro in 2013. Sheridan also played a key role in the revival of veteran CB Darrelle Revis, who returned from injury to earn a fifth Pro Bowl nod in his first season with the Buccaneers.

As the Dolphins linebackers coach from 2010-11, Sheridan led a fierce group in the likes of Cameron Wake, Jason Taylor, Karlos Dansby and Kevin Burnett. Wake’s 14 sacks in 2010 ranked third in the NFL and are the eighth-most in Dolphins history.

Prior to his stint in Miami, Sheridan spent five seasons with the New York Giants as linebackers coach (2005-08) and defensive coordinator (2009). He helped mold LB Antonio Pierce into a Pro Bowler and leader of the 2007 Super Bowl championship defensive unit.


Sheridan was born January 27, 1959 and is a native of Detroit, Mich. He attended De La Salle High School and later earned four letters as a linebacker at Grand Valley State. He and his wife, Jaycine, have four children: Joe, Nick, Mark and Natalie.

SHERIDAN’S COACHING BACKGROUND

- **Detroit Lions** ........................................ 2014-
- **Linebackers** ........................................ 2014-
- **Tampa Bay Buccaneers** ............................. 2012-13
- **Defensive Coordinator** ............................ 2012-13
- **Miami Dolphins** ..................................... 2010-11
- **Linebackers** .......................................... 2010-11
- **New York Giants** ................................... 2005-09
- **Defensive Coordinator** ............................ 2009
- **Linebackers** .......................................... 2005-08
- **Michigan** ............................................. 2002-04
- **Defensive Line** ...................................... 2003-04
- **Linebackers** .......................................... 2002
- **Notre Dame** .......................................... 2001
- **Safeties/Special Teams** ........................... 2001
- **Michigan State** ..................................... 1998-2000
- **Linebackers** .......................................... 1998-2000
- **Army** .................................................. 1992-97
- **Defensive Backs** ................................... 1996-97
- **Linebackers** .......................................... 1992-95
- **Cincinnati** ............................................ 1989-91
- **Linebackers** .......................................... 1989-91
- **Maine** .................................................. 1987-88
- **Linebackers** .......................................... 1987-88
- **Michigan** ............................................. 1985-86
- **Graduate Assistant** ................................. 1985-86
- **Shrine (Mich.) High School** ..................... 1981-84
- **Assistant Coach** ..................................... 1981-84

JEREMIAH WASHBURN

**Offensive Line**

- **Years with Lions:** 6
- **Years in NFL:** 13

Jeremiah Washburn joined the Lions coaching staff as the assistant offensive line coach in 2009 and was promoted to offensive line coach in 2013. Before coming to Detroit, he had spent six seasons working in the Baltimore Ravens player personnel department. Washburn was the Ravens’ area scout for the Southwest from 2005-08 and covered schools from the Big 12, SEC, WAC and Conference USA. He also assisted with the acquisition of rookie free agents following the draft.

**LIONS COACHING HIGHLIGHTS**

- Detroit’s offensive line continues to be one of the top pass protecting lines in the NFL for an offense that has passed more than any other team over the past five seasons (3,258 pass attempts).
- The 2013 Lions offensive line featured three new starters in LT Riley Reiff, RG Larry Warford and RT LaAdrian Waddle, with veterans C Dominic Raiola and LG Rob Sims anchoring the unit as they finished second in the NFL in sacks allowed (23).
- Detroit also finished second in sacks per pass play (3.5-percent) and tied for first in percentage of negative offensive plays (6.9-percent).
- Washburn’s offensive line allowed one or fewer
sacks in 11 games during the 2013 season, and allowed only two or fewer sacks in 14 games.

- The offensive line helped generate 241 rushing yards in Week 13 vs. Green Bay (11/28/13), which are the most since October 12, 1997 when the team recorded 259 against Tampa Bay.

- In 2012, the Lions offensive line helped pave the way for 17 rushing touchdowns. The Lions’ 17 touchdowns on the ground ranked sixth overall in the NFL, and were the most rushing touchdowns by the team since Detroit scored 19 in 1997.

- Washburn was instrumental in Reiff’s development as a rookie in 2012. Reiff played a key role in his first season on the Lions offensive line in an unbalanced tight end formation.

- Over the past four seasons, Detroit has allowed only 115 sacks, which is third in the NFL.

During his first two years in Baltimore (2003-04), Washburn was a player personnel assistant. He assisted in pro scouting, including some advance scouting of opponents, unrestricted free agents, NFL Europa and other free agents, and he also assisted the college scouting director in preparation for the NFL Draft.

In 2002, Washburn entered the NFL as a football operations assistant with the Carolina Panthers.

Washburn was a three-year guard at the University of Arkansas. He was an international economics major and was a graduate assistant for the Razorbacks’ athletic department while he earned his MBA.

Washburn was born June 17, 1977. He and his wife, Susan, have two daughters, Ally and Megan, and a son, Drew.

**WASHBURN’S COACHING BACKGROUND**

<table>
<thead>
<tr>
<th>Team</th>
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**LIONS COACHING HIGHLIGHTS**

- Heralded as one of the best defensive line coaches in the NFL, Washburn joined the Detroit Lions coaching staff as assistant defensive line/pass rush specialist in 2013 after serving as the Philadelphia Eagles’ defensive line coach from 2011-2012. Washburn’s stout coaching resume features six defensive linemen he has coached to the Pro Bowl, including Jason Babin, Kyle Vanden Bosch, Kevin Carter, Albert Haynesworth, Jevon Kearse and Ndamukong Suh.

Alongside defensive line coach Kris Kocurek, Washburn brought an intensified approach to the Lions defensive line in 2013 as he helped the unit to 25.5 sacks with his experience as a pass rush specialist.

- In his first season with the Lions after being drafted fifth overall, rookie DE Ezekiel Ansah led the team in sacks in 2013 with eight, the second most sacks by a Lions rookie since Suh had 10 in 2010.

- Ansah recorded three multi-sack games, posting two sacks at Washington (9/22), vs. Tampa Bay (11/24) and vs. Green Bay (11/24). His eight sacks also led all NFL rookies.

- DT Nick Fairley (6.0) and Suh (5.5) combined for 11.5 sacks last season and each recorded a safety. The Lions’ two safeties in 2013 are the most by the team since they had two in 2009.

- Fairley’s six sacks were tied for eighth among all defensive tackles, and Suh ranked seventh among defensive tackles in combined sacks and tackles for loss on rushing plays with 11.5.

- The Lions defensive line had their best outing of the season on Thanksgiving Day (11/28) vs. Green Bay, sacking Packers QB Matt Flynn seven times, forcing a fumble and recording a safety.

- Rookie DE Devin Taylor also emerged as a valuable asset at defensive end as he finished the season with 2.5 sacks and two forced fumbles.

In his first year with Philadelphia, Washburn led the Eagles to a League-leading 50 sacks in 2011, 46 of which came from his defensive line unit. Under Washburn’s guidance, Babin notched a career-high 18 sacks and earned his second trip to the Pro Bowl.

Washburn brings 15 years of NFL coaching experience to the Lions, beginning his professional coaching career with the Tennessee Titans as defensive line coach from 1999-2010. During his time in Tennessee, the Titans ranked seventh in the NFL in sacks and fifth in rushing yards allowed. Washburn helped lead the Titans to six playoff berths, three division titles and one AFC championship.

Prior to joining the Titans, Washburn spent more than 20 years coaching in the Arena Football League, NFL Europe and collegiate programs, including defensive line coach positions at Houston (1998), Arkansas (1994-1997) and South Carolina (1983-1988).
Washburn began his coaching career as a graduate assistant at Southern Methodist University. A native of Shelby, N.C., he was a four-year letterman at Gardner-Webb College where he earned a bachelor’s degree in physical education in 1973. He later added his master’s degree from North Carolina A&T in 1975.

Washburn was born December 2, 1963. He and his wife, Sandy, have three children, Jessica, Brady, Jeremiah, daughters-in-law Susan and Ashley and seven grandchildren, Allison Grace, Luke, Drew, Avery Jane, Megan, Cash and Noah.

**WASHBURN’S COACHING BACKGROUND**

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<td>New Mexico</td>
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<td>Livingston</td>
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<td>Lees-McRae</td>
<td>1977-1978</td>
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<tr>
<td>Southern Methodist</td>
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Xanders is in his second season with the Lions, following a five-year stint with the Denver Broncos, including the last four seasons as the Broncos’ general manager. For the Detroit Lions, he assists the player personnel department in college scouting, pro personnel, and scouting systems development. In 2013, he assisted the Lions’ personnel department in acquiring 10 new starters -- four from free agency and six from the NFL Draft. ESPN ranked the draft class as the best of 2013 after the season.

This season marks his 21st NFL year which includes him serving in a variety of player personnel, scouting, football operations and coaching staff roles during his time at three different teams (Lions, Broncos and Falcons). He has direct experience in player evaluations with the last 18 NFL Draft classes and 14 Free Agency periods.

During his tenure as the Broncos’ general manager, Broncos won the AFC West Division in 2011-2012, where 55/61 players (90-percent) were acquired through the draft, free agency or re-signed during his tenure as GM, Denver became only the third team since the 1970 NFL merger to win its division and a playoff game with a new head coach following four wins the previous season.

The Broncos executed high-producing NFL Draft classes over the last three years, which finished first in the NFL in playtime and second in games started during a three year period, 2010-12. There are twelve primary starters from those draft classes, including four Pro Bowl players: LB Von Miller, WR Demarius Thomas, TE Julius Thomas and OG Zane Beadles (Jaguars). There were also eight other Pro Bowl players who were acquired, signed or extended during his tenure: QB Peyton Manning (FA, 2012), SS Brian Dawkins (UFA, 2009-11), WR Brandon Lloyd (FA, 2009-11), RB Willis McGahee (FA, 2011), CB Champ Bailey (re-signed, 2011), DE Elvis Dumervil (re-signed, 2010), WR Brandon Marshall (re-signed, 2010), and OT Ryan Clady (1st round, 2008).

During his tenure in Denver, he also supervised the day-to-day operations of the Broncos’ college scouting, pro scouting, labor operations/salary cap, equipment, medical, video, football systems and turf operations departments. He served on NFL College Advisory, NFL Combine Selection and the NFL Statistics Committees. He was originally hired by Denver as assistant general manager in 2008.

Before joining the Broncos, he worked 14 seasons (1994-2008) with the Atlanta Falcons in various scouting, player personnel, football operations, coaching staff and technology/systems roles. Xanders was a member of the Falcons’ defensive coaching staff on their 1998 team that became the first in franchise history to earn a Super Bowl berth (XXXIII). Selected by the Falcons to attend Stanford University’s NFL Program for Managers in 2005, he has given presentations at several universities on NFL player personnel issues.

A former linebacker who played for Bobby Bowden at Florida State University from 1989-92, Xanders was a member of four bowl-winning teams with the Seminoles that had a 42-7 combined record. He was an All-Atlantic Coast Conference academic team selection and graduated from FSU with a master’s degree in business administration and a bachelor’s degree in business management.

Xanders and his wife of 16 years, Amy, have two children, Reid and Mary Claire and reside in Northville, Michigan.

Sheldon White is entering his 18th season with the Lions. He was promoted to Lions Vice President of Pro Personnel April 30, 2009. During his first three years in the team’s personnel department, White fulfilled a myriad of roles: in 1997 as the team’s BLESTO area scout, in 1998 as an area scout and in 1999 working in both the college and pro scouting areas before becoming director of pro personnel in 2000.

In his current capacity as Lions Vice President of Pro Personnel, White is involved in all player personnel matters and remains in constant communication with general manager Martin Mayhew, president Tom Lewand and head coach Jim Caldwell, as well as agents, the coaching staff, trainers, the media department, equipment managers, and the finance department regarding personnel transactions. He heads a team of personnel scouts that are responsible for evaluating all of the players in the National Football League, including the current Lions roster, and is also in charge of tryouts and visits for potential additional signings. White runs the free agent meetings, plays a key role in free agency and is an integral part of the draft process. He is also involved with the negotiating process, providing detailed reports on pro and college prospects, and has negotiated high round draft choices and selected free agents.

Additionally, White runs a scouting internship program for prospective scouts during training camp and is in charge of the seasonal interns. Finally, he is responsible for the Lions official daily transactions and ensures that the team is in compliance with the NFL Player Personnel rules and regulations.

In 2012, White was a recipient of the Johnnie Cochran Salute to Excellence award, alongside five general managers, two head coaches and former commissioner Paul Tagliabue. The awards were given to Tagliabue and some front office executives from high achieving teams during the 2011 season.

In 2004, White completed the NFL’s career development program at Stanford’s Graduate School of Business.

A native of Dayton, OH, White was a four year starter at Miami (Ohio) from 1984-87, and was named Miami First Team All-Century. He earned First Team All-MAC and Honorable Mention All-American honors in 1986-87 and served as a key contributor to the school’s MAC title in 1986.

In 1988, he was selected by the Giants in the third round (62nd overall) of the NFL Draft, and was named to the All-NFL Rookie First Team by College & Pro Football Weekly. White was also named the team’s Rookie of the Year after leading the club with four interceptions. Following a two-year stint in New York, White signed with the Lions. He played three seasons in Detroit and was an integral part of the 1991 team that won the NFC Central title and advanced to the NFC Championship game. White then signed as an unrestricted free agent with the Bengals, where he spent the ’93 campaign, before entering the coaching ranks at Miami (Ohio) in 1994.

Since July 2004, White has served as a member of the Business Advisory Council Executive Committee of the Richard T. Farmer School of Business at his alma mater, Miami University.

White graduated from Miami with a Bachelor of Science in Business, majoring in finance. He and his wife, Amy, have four children: sons Sheldon II, Jordan, and Cody, and a daughter, Lacy.

James Harris joined the Lions player personnel department after spending six seasons (2003-08) as the Jacksonville Jaguars vice president of player personnel. While directing the Jaguars player personnel area, he oversaw all player acquisitions, including: college draft, free agency, undrafted player signings and the scouting of players in other professional leagues.

Known affectionately as “Shack,” Harris has 38 years of NFL experience, with the past 26 years working in player personnel and scouting.

Harris originally began his front office career in 1987 when he joined the Tampa Bay Buccaneers as a scout, a position he would hold for six years (1987-92). He then moved on to the New York Jets and served as the team’s assistant general manager from 1993-96. In 1997, Harris was named the director of pro personnel for the Baltimore Ravens. He was a member of the Ravens’ player personnel department from 1997-2002, and he earned a Super Bowl ring with the Ravens as the team claimed a world championship with a victory in Super Bowl XXXV.

In 1969, Harris was drafted by Buffalo in the eighth round of the draft—an achievement of its own right since he was just one of a few blacks ever drafted at quarterback at the time. He would play for the Bills from 1969-71, and he would become the first black in NFL history to open the season as a starting quarterback. Harris then played for Los Angeles from 1973-76. While with the Rams, he was the Pro Bowl MVP in 1975 after throwing two touchdowns in a 14-13 win over the AFC. In 1976, he led the NFC with an 89.8 passer rating, which included a 436-yard outing against the Miami Dolphins. He concluded his career in San Diego where he played for the Chargers from 1977-81.

Harris has also impacted the community through the Shack Harris Doug Williams Foundation, which is a non-profit, tax-exempt organization dedicated to creating opportunities for economically disadvantaged youth. The foundation, established in 2005 with fellow NFL quarterback pioneer and Grambling State alumnus Doug Williams, provides grants for after-school initiatives, leadership development, mentoring programs and minority higher education assistance.

In 2010, Harris and fellow former quarterback Doug Williams were integral parts in starting the Black College Football Hall of Fame, and his additional front office work has been recognized by numerous organizations. For two years in a row (2003 and 2004), he was one of the top-50 most influential minorities in sports by Sports Illustrated, and in 2005 he received recognition as one of “the most powerful African Americans in sports” by Black Enterprise. In March 2006, he was awarded the Fritz Pollard Alliance’s Paul “Tank” Younger Award that recognized his efforts to level the playing field and improve life for minorities. In February 2007, William Rhoden featured Harris as a member of the Field Generals in ESPN’s “Third and a Mile: The Trials and Triumphs of the Black Quarterback.” Last year, Harris received the Onyx Awards Achievement in Sports by Onyx Magazine.

Prior to being drafted in 1969, Harris played for one of college football’s most legendary coaches, Eddie Robinson, at Grambling State. During each of his four seasons (1965-68), the Tigers won or shared the SWAC title. He was named MVP of his four seasons (1965-68), the Tigers won or shared the SWAC title. He was named MVP of the 1967 Orange Blossom Classic and was named Pittsburgh Courier Player of the Year in 1968. As a legendary athlete and quarterback at Carroll High School in his hometown of Monroe, La., Harris received two-time All-State honors as he led Carroll to two unbeaten seasons and a state title.

Harris and his wife, Vickie, have two sons, James and Aaron, and two daughters, Felicia and Ashley.
Scott McEwen is now in his 28th season working in the Lions’ personnel department. He manages the college side of the team’s scouting department, and he is a key cog in the team’s evaluation of college players throughout the country. McEwen plays an integral role in the team’s planning and preparation for the annual college selection meeting.

McEwen is the team’s elder statesman among the members of the player personnel department, having been a member of the scouting staff for the longest period of time. He originally joined the organization in 1987.

A 1980 graduate of West Liberty State (W.V.), McEwen began his tenure with the Lions as an area scout after spending two seasons working for the BLESTO Scouting Service. Prior to his scouting career, the East McKeesport, Pa., native served as the defensive line coach at his alma mater from 1980-81, and later coached four seasons at Duquesne University (Pittsburgh, Pa.).

McEwen and his wife, Colleen, reside in Pittsburgh, Pa., and have four sons: Scott Jr., Matthew, Patrick and Michael.

Rob Lohman enters his eighth season with the Lions and his first as assistant director of pro personnel after serving the previous seven seasons as the team’s college scouting coordinator and regional scout. He will now work as the team’s primary advance scout in addition to his extensive involvement in pro personnel evaluations. Lohman will also scout other pro leagues, including the CFL and AFL.

“Rob is a great asset to both our pro and college scouting,” Lions Executive Vice President of Football Operations and General Manager Martin Mayhew said. “As we continue to seek ways to improve our player personnel operations each year, we want to identify individuals who can help evaluate, select and grow talent level on this team. Rob has done a great job for us and his new role will benefit our evaluation of pro prospects and free agents alike.”

Lohman originally joined the player personnel staff in May 2007 and had a variety of responsibilities in both college and pro scouting, including serving as the team’s advance scout during his first season.

Previously, Lohman spent six years with the Houston Texans, and was a member of the organization before it began play in the NFL in 2002. From 2004-06, he served as the team’s northeast regional scout, and was the team’s pro administrator from 2002-03. Additionally in 2003, he handled all the team advance scouting duties. Lohman joined the Texans in 2001 as a scouting intern.

Before entering the NFL ranks in 2001, he was a graduate assistant at Syracuse University, where he earned his master’s degree in higher education.

In 1998, Lohman was a special teams and recruiting assistant at Hofstra.

Lohman graduated from the University of South Carolina, where he earned a bachelor’s degree in sports management and worked with the Gamecocks’ football program as an undergraduate recruiting assistant. He and his wife, Mari, have a son, Brenden, and a daughter, Katie.

Long-time Lions player and coach Charlie Sanders re-joined the club in a scouting role February 18, 1998. He was promoted to Lions Assistant Director of Pro Personnel March 1, 2000 after serving the previous two seasons as a pro scout. Sanders compiles reports and evaluations on upcoming Lions’ opponents and players throughout the league and aids in preparation for the NFL Draft.

Sanders is a member of the Pro Football Hall of Fame Class of 2007 and is only the seventh tight end in NFL history to be enshrined into the Pro Football Hall of Fame.

Overall, Sanders has spent 41 years affiliated with the Detroit Lions organization, including 10 years as a player (1968-77), seven as a broadcaster (1983-88, 1997), eight as a coach (1989-96) and the last 16 as a player personnel scout (1998-2014).

After eight years on the Lions’ coaching staff (tight ends in 1989-90 and wide receivers in 1991-96), Sanders spent the 1997 season as a radio broadcaster on the team’s flagship station, WXYT. That assignment added to a radio broadcast resume that includes time as the club’s color commentator from 1983-88.

One of the best tight ends of his era, Sanders caught 336 passes (fifth on the team’s all-time list) during his 10-year career (1968-77) for 4,817 yards. He appeared in seven Pro Bowls, was twice named All-Pro and missed only 12 games during his career.

Drafted by the Lions in the third round from the University of Minnesota in 1968, Sanders was the only rookie that season selected to play in the Pro Bowl and he finished second to then-teammate Earl McCullough for NFL Rookie of the Year honors. He was inducted into the Michigan Sports Hall of Fame in 1990, the North Carolina Sports Hall of Fame, his native state, in 1997, the Guilford County Sports Hall of Fame in 2005, as well as the University of Minnesota Football Hall of Fame most recently in 2013.

Sanders and his wife, Georgianna, have nine children -- Mia, Charese, Mary Jo, Georgianna, Charlie Jr., Nathalie, Tallisa, Wayne and Jordan.
Daughter Mary Jo was a professional boxer and a six-time world champion, while his son Wayne played football for Saginaw Valley State University, where his son Jordan also currently plays.

**LANCE NEWMARK**

**Assistant Director of College Scouting/National Scout**

Years with Lions: 17

Years in NFL: 19

Lance Newmark enters his 17th year in the Lions player personnel department and his seventh as Assistant Director of College Scouting, being named to his current position in 2008. Newmark, 39, continues to evaluate prospects throughout the country as a national scout, and has added administrative responsibilities within the club’s college scouting effort.

Newmark’s time with the Lions began in 1998, assisting the player personnel department with various pro and college scouting assignments during the season and in preparation for the 1999 NFL Draft. Newmark was officially hired as a personnel scout on May 1, 1999. Newmark worked six years in that role before being promoted to national scout in 2005.

Raised in La Mesa, California, Newmark played wide receiver for two years at San Diego Mesa College, before transferring to the University of San Diego for one year, where injuries ended his playing career. Newmark holds a degree in social sciences.

Prior to his time with the Lions, Newmark worked two years for the San Diego Chargers as a staff assistant.

Newmark and his wife, Jennifer, reside in Commerce Township, Mich. with their daughters Laci, Kendall and Ava.

**CARY CONKLIN**

**Regional Scout**

Years with Lions: 6

Years in NFL: 10

Cary Conklin, who serves at the team’s West Coast regional scout in his sixth season with the Lions, brings both scouting and coaching experience to the team’s player personnel department. From 2006-08, Conklin was a scout for the St. Louis Rams and was a scout for the Washington Redskins in 2003. As a coach, Conklin coached quarterbacks at Eastern Michigan from 2000-01 and was the wide receivers coach at the University of Washington in 1998. He began his coaching career at Washington where he was a student assistant and worked with quarterbacks from 1996-98.

In 1990, Conklin was a fourth-round pick at quarterback by the Washington Redskins in the NFL Draft. He played for the Redskins from 1990-94 and with the San Francisco 49ers in 1995. Conklin was a teammate of Lions Executive Vice President of Football Operations and General Manager Martin Mayhew with the Redskins during the 1990-92 seasons.

In college, Conklin set numerous passing records for the Washington Huskies. He was recruited to play for the Huskies after being named Washington’s Gatorade Player of the Year while attending Eisenhower High School in Yakima, Wash. Conklin is married to wife, Demetra, and has two daughters, Cosette and Violet, and a son, Canon.

**DARREN ANDERSON**

**Regional Scout**

Years with Lions: 3

Years in NFL: 3

Darren Anderson enters his third season with the Lions after joining the player personnel department as a regional scout in 2012. Since then he’s earned an expanded role within the team’s scouting department and now supervises the scouting efforts for the Lions’ Midwest Region.

Anderson also spent time in the NFL as a cornerback from 1992-98. He was a fourth-round selection (93rd overall) of the New England Patriots in the 1992 NFL Draft out of the University of Toledo and played for the Patriots (1992), Tampa Bay Buccaneers (1993), Kansas City Chiefs (1994-97) and Atlanta Falcons (1998). After his NFL playing days ended he transitioned into the financial services industry where he worked for 12 years before coming to the Lions in 2012.

He and his wife, Robyn, live in West Chester, Ohio and have four children, including daughters, Drew (16), Regan (14) and Riley (5), and son, Hunter (12).
Joe Kelleher joined the Lions in June, 2011 and enters his fourth season with the team. He serves as the team’s college scouting coordinator and is also a regional scout, primarily responsible for covering the Plains/Central region after spending the past two seasons scouting the Midwest region. Kelleher originally served as the team’s BLESTO scout before being promoted to regional scout in 2012.

Kelleher joined the Lions’ Player Personnel Department after working as a scouting assistant for National Football Scouting and the National Invitational Camp (NFL Combine). After his hiring by National Football Scouting in November 2009, Kelleher assisted in several aspects of the organization’s operations, including the review of scouting reports, overseeing daily management of the NFL Medical Database website and assisting in the preparation and operations of the NFL Combine held annually in Indianapolis.

Earlier that year, Kelleher served a six-month internship as a scouting intern for BLESTO Scouting.

In 2008, Kelleher interned for the Lions Football Operations Department, and he assisted with the team’s training camp logistics, team travel and other aspects of the team’s day-to-day football operations. He previously interned with the New York Giants Pro Personnel Department during training camp in 2007.

A native of Potomac, Md., Kelleher attended Butler University and played offensive tackle and tight end for the Bulldogs football team. Kelleher graduated from Butler with a bachelor’s degree in business-marketing, and went on to earn a Master of Business Administration and a Master of Sports Administration from Ohio University.

Kelleher and his wife, Jill, reside in Northville, Michigan.

Dave Sears joined the Lions player personnel department as a regional scout in May 2007 after spending seven seasons with the Houston Texans organization. He joined the Texans’ personnel department in May 2000 to scout the Central Region.

Prior to his stint in Houston, Sears spent three seasons (1997-2000) working with Washington’s scouting department. He started with the Redskins as an intern in January 1997 and was hired as their scouting administrator in May. Sears was promoted as the Redskins’ BLESTO scout in May of 1998. He also spent time interning for the Springfield Falcons in the American Hockey League.

Sears earned a bachelor’s degree in sports management from Springfield (Mass.) College and he was a four-year linebacker for Springfield’s football team. He attended Hauppauge High School in his hometown of Hauppauge, N.Y., and lettered in football, basketball and lacrosse.

Sears is married to his wife, Nancy and together they have a daughter, Delaine.
Alan Anderson has spent the past three years, beginning in 2012, as the team’s pro personnel assistant and will now serve as the Lions regional BLESTO scout in 2014. He is responsible for covering the Southeast Region scouting area, including Florida, Georgia, South Carolina and North Carolina.

Anderson completed an internship in the Lions player personnel department in 2010 and was promoted to pro personnel assistant in 2012. While with the club, Anderson has assisted with several player personnel projects including evaluation and production of various scouting reports, annual NFL Draft prep, free agency acquisitions and other daily administrative tasks.

Prior to joining the Lions, Anderson served in a myriad of roles as a student assistant with the Florida State Athletic Department from 2006-2010, including defensive student assistant (2006) and recruiting student assistant (2006-09) for the football team, as well as compliance graduate assistant (2009-10). A native of Cooper City, Fla., he graduated from Florida State in 2008 with a bachelor’s degree in sport management, and later went on to receive his master’s degree from the university in sport administration in 2010.

Cedric Saunders is in his ninth year with the Lions and was named vice president of football operations September 24, 2008. In 2007, Saunders was promoted to director of football operations in his second season with the club. He came to Detroit after spending the previous five seasons with Tampa Bay.

Saunders works closely with Executive Vice President of Football Operations and General Manager Martin Mayhew and oversees the team’s football operations, including the coordination of the year-round football calendar. Among his football operations duties, Saunders oversees the Lions’ player development department, video department, equipment operations, team travel, athletic training staff, strength and conditioning, cafeteria operations, security department and human resources. Along with the coordination of those departments, he handles the annual budgets for the coaching staff, coaching support staff and player personnel department.

He also assists with player personnel, including the development of the team’s roster, college scouting and on-campus visits and pro talent evaluation. Saunders plays a role in the coordination of the team’s free agency and draft agenda, including free agent and draft eligible visits.

Each season, Saunders is responsible for interviewing and hiring coaching interns as part of the Bill Walsh NFL Minority Coaching Program.

In addition to his various football operations responsibilities, he also assists with contract negotiations.

This past off-season, Saunders attended the NFL Career Development Symposium for General Manager and Head Coach talent held at the Wharton School of the University of Pennsylvania, one of the most prestigious business schools in the country.

While directing the player development department in Tampa Bay, Saunders helped get players involved in continuing education programs, off-season internships and jobs to prepare for possible post-NFL careers. He was also the main contact between the players and the club’s community relations department and encouraged player involvement in charities and community activities.

Prior to joining the Buccaneers, Saunders spent the previous two seasons as an area scout for the Kansas City Chiefs, evaluating college talent in the Midwest. A native of Sarasota, Fla., Saunders was in training camp for three seasons with Tampa Bay (1994-96), and saw action on both the practice squad and active roster in 1995 as a tight end and special teams player. He also played with the Scottish Claymores of NFL Europe in 1997.
Kevin Bastin (pronounced bas-teen) joined the Lions April 21, 2014 as head athletic trainer. Bastin will oversees the team’s medical operations, including the athletic training staff and team physicians, in addition to the numerous medical specialists who work closely with the players’ care and physical rehabilitation.

Bastin brings more than 25 years of athletic training experience to the Lions staff, including 20 years in the NFL. He was the assistant athletic trainer for the Washington Redskins from 1989-2001 before being named the Houston Texans head athletic trainer in 2001, a role he fulfilled until 2009. Most recently, he served as the director of athletic training services for the Memorial Hermann Ironman Sports Institute in Houston.

While with the Redskins, Bastin was a member of the team’s Super Bowl championship run during the 1991 season. In 1995, the Washington training staff was named Athletic Training Staff of the Year by the NFL.

Bastin began his career as a clinical athletic trainer with Morgantown Physical Therapy Associates in 1985 before becoming the assistant athletic trainer at the University of Louisville from 1986-88. He has served as the secretary for the board of directors for the Professional Football Athletic Trainers Society, as well as the National Center for Human Performance’s board in Houston.

A native of Quiet Dell, W.Va., Bastin graduated from Roosevelt-Wilson High School in 1980. He earned a bachelor of science degree in physical education and athletic training from West Virginia University in 1984 before going on to receive a master’s degree in sport health from the University of Miami (Fla.). In 2013, he was inducted into West Virginia University’s College of Physical Activity and Sport Science Hall of Fame.

Dean Kleinschmidt, who was hired in April 2007, has acquired over four decades of experience in the athletic medicine field, most of which occurred on the NFL level. Kleinschmidt, now in his eighth season with the Lions, and provides support and oversight in the team’s athletic training and medical operations.

Kleinschmidt’s distinguished career as an athletic trainer includes 41 years in the NFL and three seasons in Division I college athletics. Prior to joining the Lions, he completed three seasons (2004-06) as the head athletic trainer for Indiana University’s football program.

Previously to his stint at Indiana, Kleinschmidt was the head athletic trainer for the Washington Redskins (2002-03). For a two-year period, he worked in the private sector as the administrative director at East Jefferson Hospital Wellness Center in Metairie, La. (2001-02).

For 31 years, Kleinschmidt served as an assistant (1969-70) and head athletic trainer (1971-99) for the New Orleans Saints. He was promoted to head athletic trainer in 1971, becoming the NFL’s youngest ever head athletic trainer at the age of 24.

Kleinschmidt is a 1970 graduate from Indiana University where he earned a bachelor’s degree in health and safety and a major in athletic training. His work has been well-recognized throughout his career, and he is an inductee in the Senior Bowl Hall of Fame (2008), Southeastern Athletic Trainers Association Hall of Fame (2007), New Orleans Saints Hall of Fame (2002), National Athletic Trainers Association Hall of Fame (1994) and the Louisiana Athletic Trainers Association Hall of Fame (1990).

In 2003, Kleinschmidt was awarded the National College Football Foundation Athletic Trainer of the Year, and he has received distinguished awards from Indiana University and the U.S. Sports Academy.

In 1986, he directed an athletic training department for the Saints that was named the NFL Athletic Training Staff of the Year.

In addition to his duties over the years, Kleinschmidt has coordinated all sports medicine efforts at the Senior Bowl All-Star Game in Mobile, Ala., since 1971. He also has served on the board of directors and as president, including three terms, of the Professional Football Athletic Trainers Society. During his career, Kleinschmidt has been a member of two NFL advisory committees to the Commissioner: Drugs of Abuse & Alcohol and Anabolic Steroids & Related Substances.

Dean and his wife, Marlene, have a son, Rhett, and a daughter, Morgan. Rhett, who played wide receiver at Indiana University, is now a sports anchor for the NFL Network. Morgan is a recent graduate of Louisiana State University.
Bill Keenist embarks upon his 30th year within the Lions’ organization. In 2001, he was promoted to the post of senior vice president of communications. Keenist is the team’s chief spokesman on organizational matters.

Along with leading the team’s football communications and operations, he also works closely with other team business initiatives, including broadcasting, community affairs, corporate communications, digital media, marketing, sales and tickets.

Additionally, he also is on the Board of Directors for Detroit Lions Charities.

Keenist has been with the Lions since 1985 when he was hired as assistant public relations director. In 1987 he was named director of public relations, a position he held until his appointment as director of marketing, broadcasting and communications in 1991. He held that position until 1994 when he was promoted to vice president for administration and communications.

From 1996-2001, Keenist, as a team vice president, supervised the areas of communications, broadcasting and marketing. Under his direction, the Lions launched several in-house media initiatives in the 1990s, including: a team television show, radio shows, a state-wide preseason TV and highlight show network, team newspaper, magazine and Internet site. Many of those entities are still in operation today. Keenist, also coordinated the team’s broadcast negotiations for local TV and radio from 1989 thru 2001. Keenist’s NFL career began in 1981 when he worked for the Washington Redskins as a public relations assistant. He was a member of the Redskins staff when the team won Super Bowl XVII in 1983 over Miami. He also served as the Redskins’ director of promotions in 1983.

After leaving the Redskins, Keenist returned home to the Pittsburgh area where he was the public relations director for the Pittsburgh Maulers of the United States Football League in 1984. After the Maulers’ one season in the USFL, Keenist served as the sports public relations director for the Pittsburgh Civic Arena, where he worked primarily with the Pittsburgh Penguins.

Keenist’s talents have been recognized around the NFL. For Super Bowls XXIV through XXVIII he had the honor of being selected a public relations co-captain, which involves the coordination of all media-related activities at the Super Bowl. In all, he has worked a total of 21 Super Bowls for the NFL. In the past, he has served on the following NFL PR/Marketing Committees: Broadcasting; Governmental Affairs and Insider Magazine. Keenist has been the PR. Chairman of the NFC Central division and Chairman of the Public Relations

Special Projects Committee.

In 2002, Keenist was honored by the Detroit Sports Broadcasters Association with the “Best of the Best” award, which annually honors the top sports public relations person in the Detroit media market. In 2003, the Lions’ 2002 club seat ticket commercial, produced by Keenist, was nominated for an EMMY, a first for any Lions’ production.

Also among Keenist’s accomplishments, he served as a member of Detroit’s Super Bowl XL Communications Task Force Committee, and played a key role in the organization’s public relations efforts during several Super Bowl XL related events.

Keenist holds a master’s degree in sports administration from Ohio University. He also received his bachelor’s degree in journalism from Ohio and was a recipient of a Sports Administration Scholarship from the NFL in 1981. As sports editor of The Ohio University Post in 1980, his sports section was named the Best College Sports Section in America by a national panel of sportswriters and columnists, an honor for which he received a post-graduate scholarship.

He then served a graduate internship at Duke University where he worked in the athletic department.

In 2004, Keenist was inducted into the Elizabeth Forward High School Hall of Fame in his hometown of Elizabeth, Pa., and was a member of the school’s Class of 1976.

In 2006, Keenist was awarded a medal of merit by Ohio’s Alumni Association, which annually honors alumni who have distinguished themselves in their respective professions.

Among his philanthropic endeavors, Keenist works closely with Lions Hall of Fame TE Charlie Sanders and his foundation’s Have a Heart, Save a Life program that raises awareness and funding for the detection of potentially serious heart conditions in young athletes’ through free heart screenings. Keenist is also on the Board of Directors for Team Joseph, a local charity fighting Duchene Muscular Dystrophy.

Keenist, 56, lives in Oxford with his wife Cindy and their three children: sons, Billy and Christopher, and daughter, Lindsay. He is an active member of Oxford High School’s Athletic Boosters and is a member of the Oxford School District Strategic Planning Committee. He also served six years on Oxford’s School Board.

Both sons, Billy and Christopher, played college football at Adrian (Mich.) College and now are pursuing coaching careers. Billy is a graduate assistant at Adrian, his alma mater, and Christopher is serving as an assistant coach at Hazel Park (Mich.) High School.
Elizabeth Parkinson joined the Lions senior management staff in 2012 as senior vice president of marketing and partnerships. Parkinson oversees marketing, promotions, corporate partnerships, community relations and digital media, and she works closely with broadcasting, guest services and youth football.

Prior to joining the Lions, Parkinson served as the senior vice president of marketing and communications for the Michigan Economic Development Corporation, reporting to MEDC President Michael Finney and Governor Rick Snyder. The MEDC serves as the state’s marketing arm and lead agency for business, talent and jobs, tourism, film and digital incentives, arts and cultural grants, and overall economic growth.

In her role at the MEDC, she directed all business and consumer marketing and communications, which included oversight of Travel Michigan, media relations, advertising, events, web development and graphics. She had direct oversight of the award-winning Pure Michigan campaign.

Before joining the MEDC, Parkinson served as director of marketing and public relations for Ann Arbor SPARK, developing and implementing the organization’s integrated marketing and public relations effort. Through aggressive public outreach and targeted advertising, along with the development of digital and social media tools, SPARK was recognized nationally under her leadership.

Parkinson also worked at Edelman Public Relations in Chicago, serving as executive vice president of the Creative Solutions group. She developed, coordinated and executed several creative campaigns for multi-national clients, including: Microsoft, Kraft, KFC, Pizza Hut, FTD, Case IH, Allstate, Abbott, Pfizer, Fuji Film, Mexico Ministry of Tourism, Illinois Board of Tourism, Bacardi, Underwriters Laboratories and Whirlpool.

As a graduate from Alma College, Parkinson holds a bachelor of arts degree in marketing and accounting from Alma College. She and her husband, Frank, have four children, Madeline, Isabella, Carmen and Frank. Parkinson has held numerous board positions including the Michigan Travel Commission, Michigan Council for Arts and Cultural Affairs, Washtenaw Economic Club and the Arts Alliance.

Luis Perez joined the Detroit Lions front office as Senior Vice President and Chief Financial Officer in 2011, and he now is in his fourth year with the organization. Perez oversees the club and stadium’s financial, insurance, banking, information technology, business systems, retail store and purchasing operations. Perez reports directly to President Tom Lewand.

Additionally, Perez directs the team’s ticket operations and sales initiatives. In 2013, he was instrumental in the Lions becoming the first NFL team to partner with Veritix for the organization’s primary service provider and to utilize Veritix’s digital ticketing system, Flash Seats. The new platform allows fans the convenience of digital entry into Ford Field for Lions games and other non-football events.

Before joining the Lions, he spent seven years as the managing director at Modell Ventures.


In 1986, Perez graduated from the College of New Jersey with a B.S. in accounting. While at the College of New Jersey, he was a captain of the baseball team and was an Academic All-America nominee after his junior and senior years.

Perez has sat on the board for The SEED Foundation since 2007. SEED (www.seedfoundation.com) partners with urban communities to provide innovative educational opportunities that prepare underserved students for success in college and beyond.

Born in Las Villas, Cuba, Luis moved to the United States at the age of four. He and his wife, Joanne, have three daughters: Kelly, Allison and Christina.
EXECUTIVE MANAGEMENT

Owner and Chairman of the Board: Martha Firestone Ford
Vice Chairman: William Clay Ford, Jr.
President: Tom Lewand
Executive Vice President of Football Operations and General Manager: Martin Mayhew
Head Coach: Jim Caldwell
Senior Vice President of Communications: Bill Keenist
Senior Vice President of Marketing and Partnerships: Elizabeth Parkinson
Senior Vice President and Chief Financial Officer: Luis Perez
Corporate Secretary: Dave Hempstead

EXECUTIVE ASSISTANTS

Executive Assistant, Mrs. Martha Ford: Louise McDonald
Executive Assistant, Bill Ford: Jenny Taylor
Executive Assistant, Lewand: Margaret Gramlich
Executive Assistant, Mayhew: Mai Davis
Executive Assistant, Perez: Kelly Benedetti Walsh
Executive Assistant, White: JoAnn Lenden
Executive Assistant, Parkinson: Karen Wozniak

COACHING STAFF

Assistant Head Coach/Tight Ends: Ron Prince
Defensive Coordinator: Teryl Austin
Offensive Coordinator: Joe Lombardi
Special Teams Coordinator: John Bonamego
Coordinator of Physical Development: Jason Arapof
Quarterbacks: Jim Bob Cooter

Senior Coaching Assistant: Gunther Cunningham
Assistant Special Teams: Devin Fitzsimmons

Assistant Offensive Line: Bobby Johnson
Defensive Line: Kris Kocurek
Running Backs: Curtis Modkins
Defensive Backs/Cornerbacks: Tony Oden
Wide Receivers: Robert Prince
Defensive Quality Control: Matt Raich
Assistant Strength and Conditioning: Ted Rath
Special Projects: Evan Rothstein
Linebackers: Bill Sheridan
Offensive Line: Jeremiah Washburn
Defensive Line: Jim Washburn

DEFENSIVE BACKS/SAFETIES: Alan Williams

COACHING SUPPORT STAFF

Executive Assistant to the Head Coach: Gina Newell
Coaching Staff Assistant: Kendra Robb

PLAYER PERSONNEL

Senior Personnel Executive: Brian Xanders
Vice President of Pro Personnel: Sheldon White
Senior Personnel Advisor: James Harris
Assistant Director of Pro Personnel: Rob Lohman
Assistant Director of Pro Personnel: Charlie Sanders
Director of College Scouting: Scott McEwen
Assistant Director of College Scouting/National Scout: Lance Newmark
College Scouting Coordinator/Regional Scout: Joe Kelleher

BLESTO Scout: Alan Anderson
Regional Scout: Darren Anderson
Regional Scout: Cary Conklin
Regional Scout: Chad Henry
Regional Scout: Dave Sears
National Scout: Dave Ulyus

Pro Personnel Coordinator: Patrick Mularkey
Pro Personnel Assistant: Charles Brensinger

MEDICAL STAFF

Head Athletic Trainer: Kevin Bastin
Coordinator of Athletic Medicine/Athletic Trainer: Dean Kleinschmidt
Assistant Athletic Trainer: Chris Curran
Assistant Athletic Trainer: Joe Recknagel
Team Physician-Orthopedist: Kyle Anderson, M.D.
Team Physician-Ophthalmologist: Kevin Everett, M.D.
Team Physician, Emergency Medicine: Brad Jaskula, M.D.
Team Physician-Orthopedist: Bill Moutzouris, M.D.
Team Physician-Medical: Michael Workines, M.D.
Team Physician-Therapist: Steve Scher, MSPT, ATC, CSCS, PES, CPI
Team Physician-Dentist: Chet Regula, D.D.M.
Team Physician-Family Practice: Kevin Whitlow, MD
Team Chiropractor: Sol Cogan, D.C.

EQUIPMENT

Equipment Manager: Tim O’Neill
Assistant Equipment Manager: John Brown
Equipment Assistant: Joey Jaroszewich
Equipment Assistant: Clay Coleman
Equipment Assistant: Vince Herzog

VIDEO

Director of Video Operations: Robert Yanagi
Assistant Video Director: Michael Richardson
Video Assistant: Sean DiPinto

PLAYER DEVELOPMENT

Senior Director of Player Development: Galen Duncan, Ph.D.

FOOTBALL ADMINISTRATION

Vice President of Football Operations: Cedric Saunders
Director of Football Administration: Iain Nelson
Staff Counsel: Jon Dykema, Esq.

SECURITY

Director of Security: Elton Moore
Security Assistant: Bill Cory
Security Assistant: John Scott

GROUNDSCREEING

Manager of Groundskeeping & Facility Operations: Charlie Coffin
Groundskeeping Assistant: Eric Bryan
Groundskeeping Assistant: Ken Davidson
Groundskeeping Assistant: Tom Ellis

ADMINISTRATION - FORD FIELD

Receptionist: Kim Colbert
Office Manager: Karen Wozniak

BROADCASTING

Director of Broadcasting and Production: Bryan Bender
Videographer/Editor: Steve Sellers
Manager of Scoreboard & Broadcast Operations: Stephen Batch
Production Coordinator: Brian Haberkorn

COMMUNITY RELATIONS

Director of Community Relations: Robert Wooley
Community Relations Manager: Ryan Hackworth
Cause Marketing Manager: Samantha Bourque

CORPORATE COMMUNICATIONS

Director of Corporate Communications: Ben Manges
Marketing Challenge Detroit Fellow: Calyssa Lawyer

CORPORATE PARTNERSHIPS

Vice President of Corporate Partnerships: Wade Martin
Corporate Partnerships: Danielle Deluca
Corporate Partnerships: Alex Hinds
Corporate Partnerships: Michael Singer
Corporate Partnerships: Jeff Webster
DEVELOPMENT - FORD FIELD

Project Manager .............................................................. Justin Turk

DIGITAL MEDIA

Digital Media Coordinator - Editorial ........................................ Lindsay Selengowski
Digital Media Coordinator - Social Media ................................ Stuart Zaas
Digital Product Manager ....................................................... Todd Marcy
Lead Writer, DetroitLions.com .............................................. Tim Twentyman
Columnist/Freelance Writer .................................................... Mike O’Hara
Multimedia Journalist .............................................................. Tori Petry

EVENTS

Vice President of Events ....................................................... Kelly Urquhart-Kozole
Director of Sports Events ....................................................... Dan Jaroshewich
Event Manager .................................................................. Brad Michaels
Event/EBMS Coordinator ....................................................... Stephanie Gentry

FACILITIES - ALLEN PARK

Facilities Manager .............................................................. Mark Glenn
Facilities Assistant ............................................................... Ken Van Hevel

FINANCE

Vice President of Finance and Administration ......................... Allison Maki
Senior Advisor, Finance ....................................................... Tom Lesnau
Director of Finance ............................................................... Elliott Kessler
Manager of Business Operations .......................................... Matt Wojciechowski
Manager of Financial Reporting ............................................ Chuck Phillips
Payroll Manager .................................................................. Colleen Gallo
Staff Accountant .................................................................. Ashley Gentile

HUMAN RESOURCES

Director of Human Resources ................................................. Nicole Ottrod
Human Resources Manager .................................................... Veronica Bonner
Human Resources Coordinator .............................................. Judy Kowalkowski

INFORMATION TECHNOLOGY

Vice President of Technology ................................................ Tom Horrom
Director of Information Technology ...................................... John Bridgewater
Network Administrator ........................................................ Terri McKay
Programmer/Applications Systems Analyst ......................... Levi Wilson
.NET Developer ................................................................... Gregory Kastelan
Systems Administrator ........................................................ Steve Lancaster

MARKETING AND PARTNERSHIP ACTIVATION

Vice President of Marketing, Partnership Activation .......... Jennifer Cadicamo
Director of Marketing ............................................................. Joel Scott
Marketing Manager ............................................................... Marie Keeler
Creative Services and Brand Manager ................................... Connie Klajda
Promotions Manager ............................................................. Brittny McHorton
CRM & Research Manager .................................................. Jeff Sims

MEDIA RELATIONS

Director of Media Relations .................................................. Matt Barnhart
Manager of Media Services ................................................ Deanna Caldwell
Media Information Manager ............................................... Eamonn Reynolds
Team Photographer ............................................................. Gavin Smith

OPERATIONS - FORD FIELD

Vice President of Operations ................................................. Todd Argust
Operations Consultant .......................................................... Charles Cusick
Director of Housekeeping and Conversion ......................... Phyllis Anding
Housekeeping & Conversions Supervisor ......................... Rick Coldwell
Events/Operations Manager ............................................... Kristen Dale
Maintenance Operations ....................................................... Raymond Amato
Maintenance Operations ....................................................... Patricks Craig
Maintenance Operations ....................................................... Paul Kurd
Maintenance Operations ....................................................... Andi Opari
Maintenance Operations ....................................................... Joseph Williams
Maintenance Operations ....................................................... John Zmick
HVAC Technician ............................................................... Joe Whitus
Licensed Plumber .................................................................. Sean Craig

RECEPTION - ALLEN PARK

Receptionist ............................................................... Hawanya Quarles
Office Assistant ................................................................. Chris Roberts

SECURITY - FORD FIELD

Security Director ................................................................. Al Brooks
Security Supervisor .............................................................. Tom Golombieski

TICKET OPERATIONS

Director of Ticket Operations .............................................. Mark British
Assistant Director of Ticket Operations ................................. Bill McCall
Ticket Office Supervisor ...................................................... Lance Powser
Ticket Office Supervisor ...................................................... Louise Tabone
Ticket Office Assistant ........................................................ Lisa Biondo

TICKET SALES

Vice President, Ticketing & Suite Sales ................................ Todd Lambert
Director of Ticket Sales ........................................................... Dan Sylvester
Ticket Sales Guest Service Manager ................................... Courtney Alexander-Smith
Suite Sales Service Manager .................................................. Anne Campbell
Ticket Sales Account Representative ..................................... Sean Abraham
Ticket Sales Account Representative ................................. Adam Barber
Ticket Sales Account Representative ..................................... Will Christy
Ticket Sales Account Representative ..................................... Hao Tran
Ticket Sales Guest Service Representative ...................... Russell Rowe
Ticket Sales and Service Coordinator .................................... Sarah Muszynski

YOUTH FOOTBALL

Director of Youth Football Programs ................................. Chris Fritzsching
Youth Football Assistant ...................................................... David Greensla

CAFETERIA STAFF (LEY RESTAURANTS)

Senior Manager ................................................................. Courtney Goodfriend
Executive Sous Chef ............................................................. Mark Kacir
Guest Service Coordinator .................................................. Angelique Gist
Guest Service Coordinator ................................................. Christine Hayes
Line Cook ............................................................................. Roderick Bean
Line Cook ............................................................................. Jayson Kahos
Prep Cook ............................................................................ Chantia Hill
Utility .................................................................................. Chavez Marshall

LIONS PRO SHOP (MAINGATE, INC.)

General Manager ................................................................. Naomi Gibbons
Lions Pro Shop Manager ....................................................... Keith Jefferson
Distribution/Inventory Manager ............................................ Tim Martin